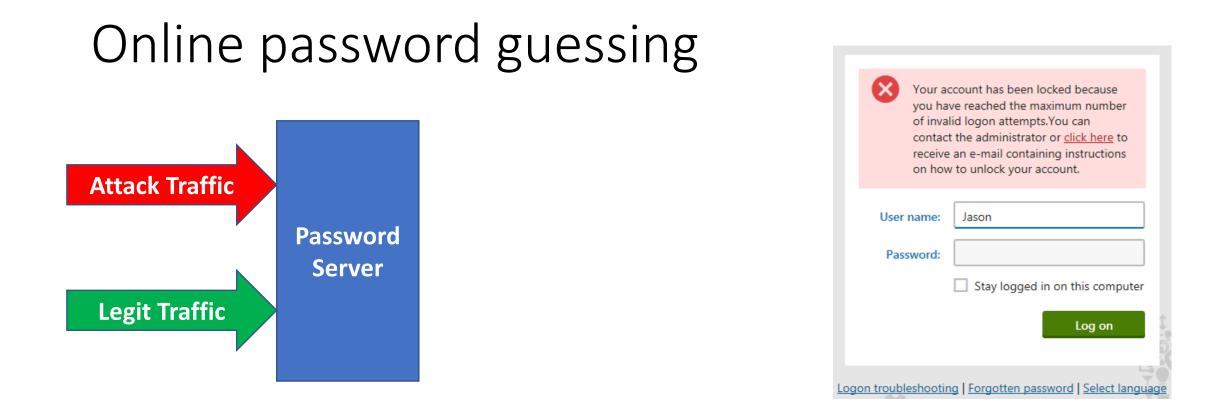
Distinguishing Attacks from Legitimate Authentication Traffic at Scale

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> > \* Work done while at MSR



- Account lockout (3 strikes, etc)?
- IP blocking?
- Machine Learning?

# Want P(abuse | x)

X = [username, password, time, IP address, UserAgent, .....]

# Goals:

- Minimal assumptions about attack traffic
- Scalability/Maintainability

# Back to the drawing board

• Suppose *x* is categorical feature:

 $Observed(x) = \alpha \ Clean(x) + (1-\alpha) \ Abuse(x)$ 

• If we know *Clean(),*  $\alpha$  *then* odds of being malicious:

$$\frac{P(abuse|x)}{P(legit|x)} = \frac{(1 - \alpha) Abuse(x)}{\alpha Clean(x)}$$

 $= \frac{Observed(x) - \alpha Clean(x)}{(1 - \alpha) Clean(x)} \frac{1 - \alpha}{\alpha}$ 

Machine Traffic

Human Traffic

Web

Server

# Three Observations:

#### 1. Clean(x) is stationary

- Aggregate behavior of millions of users is *very* stable
- 2. If we can estimate  $\alpha$  we can estimate Clean(x)

 $Observed(x) = \alpha \ Clean(x) + (1 - \alpha) \ Abuse(x)$ 

That is, α≈1 =>

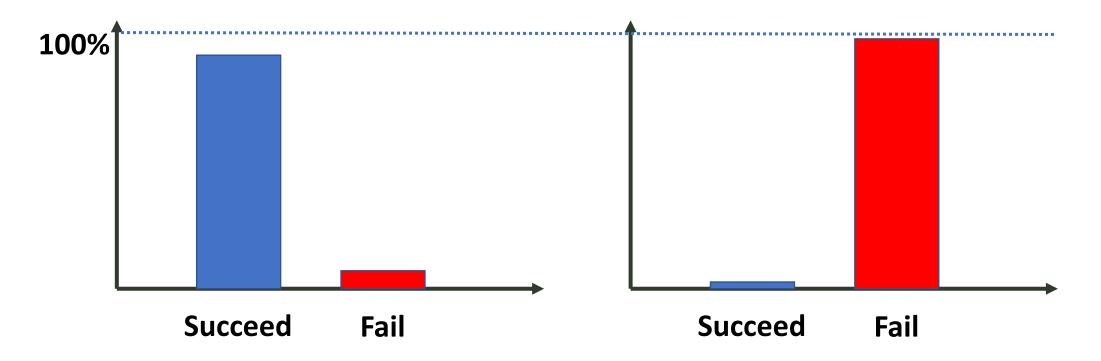
 $Observed(x) \approx Clean(x)$ 

- 3. We have a lot of data:
  - E.g., subset that's 1% of 1% of 1bn/day





**Attack Traffic** 



#### Ratio of fails/logins

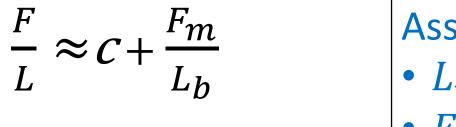
Failures:  $F = F_b + F_m$ Logins:  $L = L_b + L_m$  Assumptions:

• 
$$L_m/L_b \approx 0$$
  
•  $F_b/L_b = \text{const.}$ 

$$\frac{F}{L} = \frac{F_b + F_m}{L_b + L_m} = \frac{F_b / L_b + F_m / L_b}{1 + L_m / L_b}$$

$$\approx \frac{F_b}{L_b} + \frac{F_m}{L_b} = C + \frac{F_m}{L_b}$$

• *Ratio of fails/logins:* 



#### Assumptions: • $L_m/L_b \approx 0$ • $F_b/L_b = \text{const.}$

• Abuse increases F/L, never decreases



If we knew c then:

$$F_m \approx F - c \cdot L$$

$$\frac{1-\alpha}{\alpha} \approx \frac{F_m}{L_b + F_b} = \frac{F - c \cdot L}{L(1+c)}$$
Assumptions:
$$L_m / L_b \approx 0$$

$$F_b / L_b = \text{const.}$$

## We can estimate abuse/legit ratio!!!

 $Observed(x) = \alpha \ Clean(x) + (1-\alpha) \ Abuse(x)$ 

If we know c, we now know how to calculate  $(1-\alpha)/\alpha$ If we can find a subset where  $(1-\alpha)/\alpha \approx 0$ 

 $Observed(x) \approx Clean(x)$ 

OK, so how do we find  $c = F_b / L_b$ ?

Thought-experiment: attackers' day off

 $Observed(x) = \alpha \ Clean(x) + (1-\alpha) \ Abuse(x)$ 

1. If can identify an un-attacked block of (time, IPs, accounts, uAgent...)

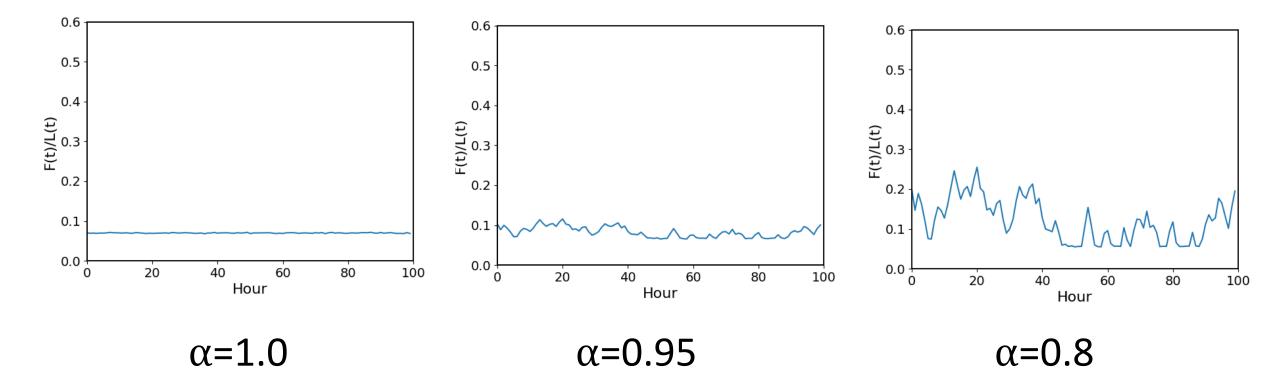
 $Observed(x) \approx Clean(x)$ 

2. We'll know it when we see it:

$$\frac{F(t)}{L(t)} = C + \frac{F_m(t)}{L_b(t)} \approx const$$

#### Finding an unattacked subset

$$\frac{F(t)}{L(t)} = C + \frac{F_m(t)}{L_b(t)}$$



# **Overall Algorithm**

Break into k subsets: 1.  $\hat{C} = \min_{k} \frac{F(k)}{L(k)}$ 

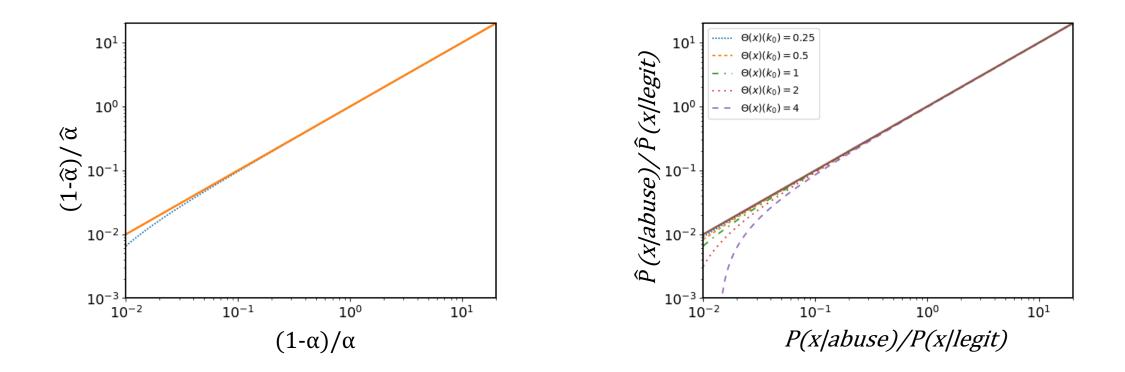
2.  $Clean(x) \approx Observed_{k_{min}}(x)$ 

For each subset 
$$k = 0, 1, 2, ..., K-1$$
:  
3.  $\frac{1-\alpha(k)}{\alpha(k)} \approx \frac{F(k) - c \cdot L(k)}{L(k) \cdot (1+c)}$ 

4. 
$$\frac{P(x|abuse)(k)}{P(x|legit)(k)} = \frac{Observed_k(x) - \alpha(k) Clean(x)}{(1 - \alpha(k)) Clean(x)}$$

*Odds malicious* = 
$$\frac{P(x|abuse)}{P(x|legit)} \cdot \frac{1-\alpha}{\alpha}$$

#### Sensitivity Analysis: $c = 0.07, \hat{c} = 0.0732$



$$\frac{P(abuse|x)}{P(legit|x)} = \frac{P(x|abuse)}{P(x|legit)} \cdot \frac{1-\alpha}{\alpha}$$

# Toy example

X = Failure from Top-1000 passwords

• P(X|abuse) = 0.97, P(X|legit) = 0.005

25% of traffic is abuse, but attacker has list of only 80% accounts. For accounts on attackers list:

$$\frac{P(abuse|x)}{P(legit|x)} = \frac{P(x|abuse)}{P(x|legit)} \cdot \frac{1-\alpha}{\alpha} = \frac{0.97}{0.005} \cdot \frac{0.25/8}{0.75/10} \approx 80.8$$
  
Accounts not on list  
$$\frac{P(abuse|x)}{P(legit|x)} = \frac{P(x|abuse)}{P(x|legit)} \cdot \frac{1-\alpha}{\alpha} = \frac{0.97}{0.005} \cdot 0 \approx 0$$

## Conclusions

Simple way to estimate amount of attack traffic
 Simple way to find least-attacked subsets
 Simple way to est. odds that any event is malicious

Main assumptions:

- Attacker fail rate is high
- Clean distributions slowly varying