

# Poster:

## A Monte Carlo Ensemble Approach to Automatically Identifying Keywords in Binary Message Formats

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**Abstract**—Automatic reverse engineering of unknown binary message formats is a challenging problem. We propose an automatic technique to identify keyword fields used to indicate the serialization format of individual binary messages. Our approach leverages an ensemble of six methods, each tailored to a different property of binary message, coupled with a Monte Carlo technique.

### I. MOTIVATION

Reverse engineering message formats from static network traces is a difficult and time consuming security task [8], [10], [12], critical for a variety of purposes: bug-finding via fuzz testing, automatic exploit generation, understanding the communications of hostile systems, and recovering specifications that are proprietary or have been lost. In prior work, researchers have used message reverse engineering techniques to gain insight into the behavior of malware [1], [6], [7] and manipulate botnets during mitigation efforts [4].

Protocol reverse engineering is characterized by a pipeline with multiple steps. These steps include collecting data, clustering messages by format, inferring a state machine describing how messages are exchanged, and finally inferring semantics for each format. The ambiguous nature of binary data makes such reverse engineering difficult.

Today, we rely on human experts to manually reverse engineer the protocol used to communicate. While automatic methods have been proposed for different aspects of protocol reverse engineering [9], [3], [15], [13], [2], the gold standard remains a human expert. Access to source-code, compiled programs, and physical hardware can help experts, but aren't always available, especially in the case of adversary systems. Experts commonly reverse engineer binary protocols by examining source code, tracing the execution of a compiled program, or fuzzing a program instance with test input to observe how it reacts. When these methods don't work, or aren't feasible, experts examine messages manually to try to understand the format.

Our previous work demonstrates one approach to automatically identifying message formats in protocols and samples where there is only one format, or some portion of the format is consistent across messages [5]. Building on this work, we now focus on automatic reverse engineering of protocols with multiple message formats.

### II. RESEARCH PROBLEM

In this proposal we focus on clustering binary messages by format. Binary message formats commonly use a reserved message-type field or keyword to indicate the format of the data transmitted when multiple formats are mixed, such as with union types. Keyword fields enable messages to be deserialized quickly and unambiguously. Examples of protocols utilizing keyword fields include ARP, BGP, SMB, and TFTP. Our research focus is the automatic identification of these keyword fields from network traces. Identifying these fields allows messages to be grouped by format, greatly simplifying both further manual and automatic reverse engineering efforts. Our contributions are the following:

- We propose a Monte Carlo ensemble approach to automatically identifying keyword fields from samples of unknown binary network protocol;
- We describe our proposed ensemble of six techniques, each tuned for identifying differences between binary message groups.

### III. OUR APPROACH

Our approach identifies keyword fields using an ensemble of methods combined with a Monte Carlo technique [11]. Our approach is driven by two key insights. First, when messages are correctly grouped by type, the resulting groups have higher internal consistency than between groups. Second, when messages are correctly grouped by type, the internal consistency is significantly higher than that of groups formed entirely at random.

Our method for automatically identifying keyword fields uses an ensemble of six methods, each tailored to a different aspect of message formats. One method uses a minimum description length principle to measure gains in compression from a candidate set of message groups. Another method leverages the tendency of messages within a group to have similar if not identical message lengths. We employ three information theoretic methods based on measuring between group differences in Shannon Entropy [14] at byte-offsets. Put another way, we look for groups which have different amounts of information at the same locations as an indication that they are performing different functioning within the underlying protocol. Finally, we leverage our earlier work on a semantic approach to inferring message formats [5] to infer semantic descriptions for each group and measure the difference between

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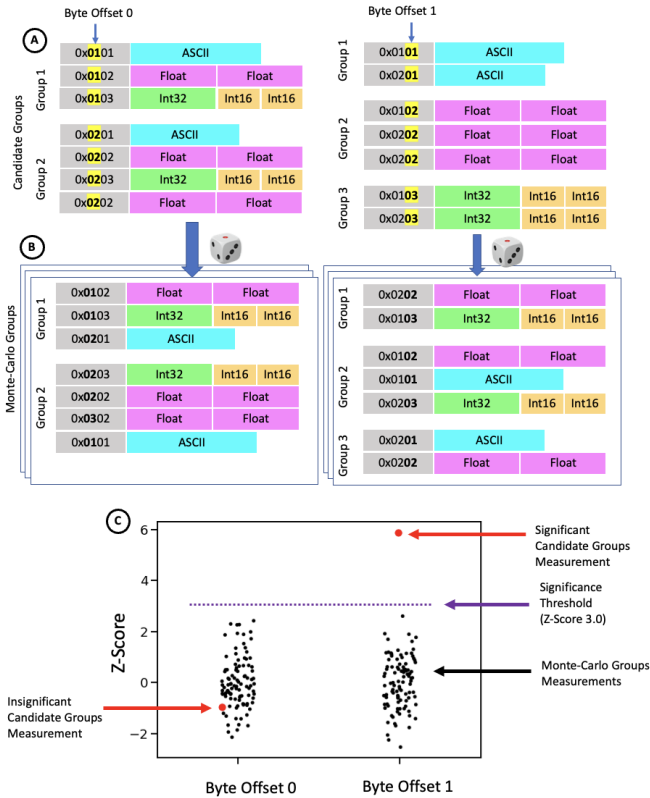
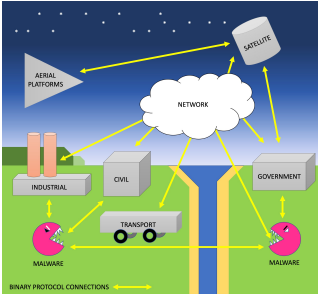


Fig. 1: Illustration of Monte Carlo approach to identifying keyword fields for a single ensemble method. Candidate groups are formed in (A) and measurements calculated for each byte-offset. Random groups are formed and their measurements calculated in (B). Keyword fields are identified in (C) by looking for candidate measurements which are significantly greater than those of the random groups.

them. The intuition here is that if the candidate groups are in fact different, the semantic descriptions we infer should be quite different. In contrast, when the message across candidate groups are similar, we should expect the semantic descriptions inferred to be similar.

To determine whether a candidate byte-offset contains a keyword field, we assign messages to groups based on their individual byte-values at that byte-offset as illustrated in Figure 1. We then calculate candidate values for each of our ensemble methods. We next use a Monte Carlo method to move messages randomly between groups, and again calculate values using our ensemble. Each method votes whether a candidate byte-offset is in fact a keyword field by comparing the value calculated from the original grouping to those formed by the Monte Carlo method. If the original values are significantly different than the Monte Carlo values, the method votes that the byte-offset is in fact a keyword field. We consider the byte-offset with the highest number of votes to be the best candidate and infer that as a keyword field.

## Problem Overview: Protocol Reverse Engineering



### Why Reverse Engineer Binary Protocols?

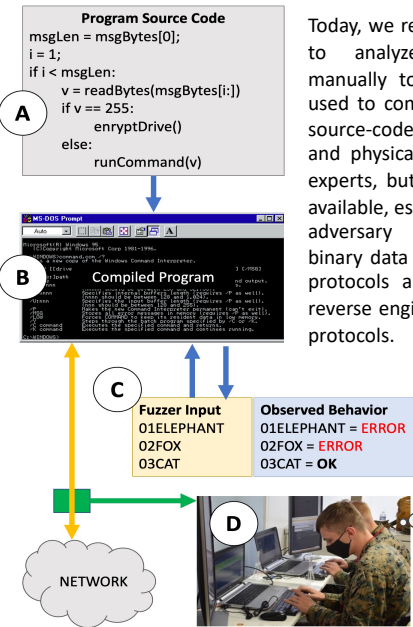
1. Find Vulnerabilities
2. Generate Exploits
3. Validate Specifications
4. Build Firewall & IDS Rules
5. Improve Fuzzing
6. Understand Adversary Communications

### Binary Protocols of Security Interest

- Computer Networking Protocols & Applications
- Industrial Control Systems & Critical Infrastructure
- Internet of Things (IoT) and Smart Home Devices
- Vehicle Telemetry and Onboard Control Systems
- Malware Command and Control (C2) / Botnets
- Legacy & Proprietary Systems with Missing Specifications

## How are Protocols Currently Reverse Engineered?

By a human expert taking days, weeks, or longer.



Today, we rely on human experts to analyze network traffic manually to learn the protocol used to communicate. Access to source-code, compiled programs, and physical hardware can help experts, but these aren't always available, especially in the case of adversary systems. Because binary data is ambiguous, binary protocols are more difficult to reverse engineer than text-based protocols.

This is Tedious!  
I want an Automatic Method!

### Common Ways to Reverse Engineer Protocols

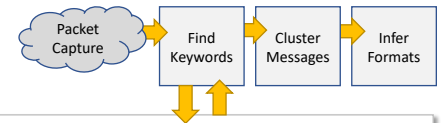
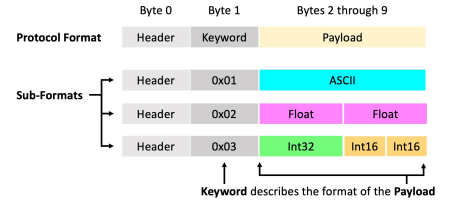
- A. Static Analysis of Source Code
- B. Dynamic Analysis of Executable Program
- C. Interactive Fuzzing
- D. Manual Inspection of Traffic

### Protocol Reverse Engineering Pipeline Steps

1. Collection of Messages
2. Clustering by Message Format
3. Field Segmentation & Identification
4. State Machine Inference & Semantic Identification

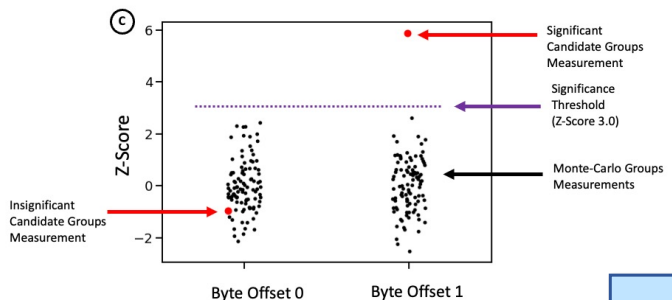
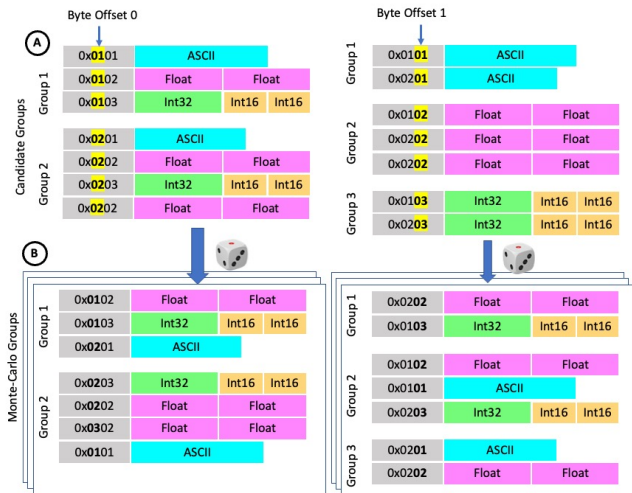
## Our Approach to Automatically Identifying Keywords

Our work focuses on Step 2 of the protocol reverse engineering pipeline: **clustering messages by format**. Keywords are used when protocols transmit messages with different formats. For example: a client query format and a server response format. Identifying these keywords automatically lets the messages be exactly clustered by format. Further reverse engineering is improved by having the correct message clustering.



### How Our Monte Carlo Approach to Identifying Keyword Fields Works:

- A. Form candidate groups and calculate distance measurements for each byte-offset. We use an ensemble of distance metrics each specialized to a different property.
- B. Random groups are formed, and their measurements similarly calculated.
- C. Keyword fields are identified by distance measurements which are significantly greater than those of the random groups.



### Advantages of Monte Carlo Ensemble Approach

- ✓ Uses Passive Network Traces
- ✓ Does Not Need Access to the Program
- ✓ Completely Automatic Method
- ✓ Does Not Require Training Data

Interested?



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