

## Practical Image Obfuscation with Provable Privacy

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### Abstract:

An increasing amount of image data is being generated nowadays, thanks to the popularity of surveillance cameras and camera-equipped personal devices. While such image data can be shared widely to enable research studies, it often contains sensitive information, such as individual identities, location indications, etc. Therefore, the image data must be sanitized before sharing with untrusted parties. Current image privacy-enhancing solutions do not offer provable privacy guarantees, or sacrifice utility to achieve the standard  $\epsilon$ -differential privacy. In this study, we propose a novel image obfuscation solution based on metric privacy, a rigorous privacy notion generalized from differential privacy. The key advantage of our solution is that our privacy model allows for higher utility by providing indistinguishability based on image visual similarity, compared to the current method with standard differential privacy. Empirical evaluation with real-world datasets demonstrates that our method provides high utility while providing provable privacy guarantees.

### URL:

<http://ieeexplore.ieee.org/stamp/stamp.jsp?tp=&arnumber=8784836&isnumber=8784700>

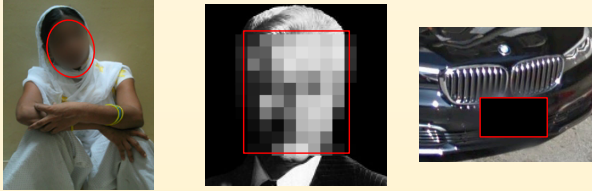
# Draft: Image Obfuscation with Quantifiable Privacy

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## Introduction

Image obfuscation is widely used to protect private content in photos, such as Google street view [1] and journalism [2]. Some popular obfuscation techniques:



Blurring Pixelization Blacking

**However**, machine learning models can adapt to standard obfuscation. For example:

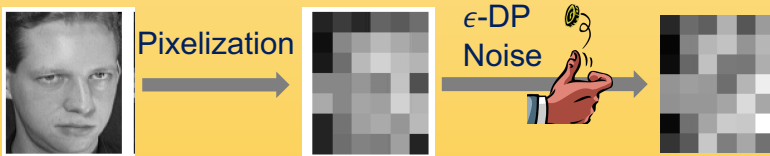
- Hill et. al [3]

- McPherson et. al [4]

- Oh et. al [5]

### Prior Research:

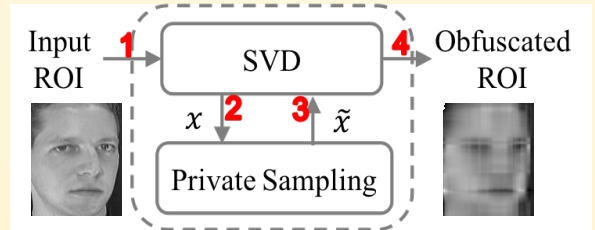
- Sun et. al [6] and Ren et. al [7] adopt GANs to modify identities, but do not provide formal privacy.
- Fan [8] achieves rigorous  $\epsilon$  – **Differential Privacy** but low utility, due to an *overly strong* privacy model.



## Method

**Objective 1:** Quantifiable Privacy for ROIs

**Objective 2:** Privacy Utility Trade-off



**Metric Privacy** ( $\epsilon \times d_x$ -privacy) [9] for any secret pair  $x$  and  $x'$ :

$$K(x)(Z) \leq e^{\epsilon \times d_x(x, x')} K(x')(Z), \quad \forall \text{ output } Z$$

- Privacy based on “similarity” → Utility friendly
- Standard DP is a special instance of Metric Privacy [9]

**Results:**



Row 1 – original images; Row 2 – our method,  $\epsilon = 0.1$ ; Row 3 – our method,  $\epsilon = 0.3$ ; Row 4 – our method,  $\epsilon = 1$ ; Row 5 – [8],  $\epsilon = 1$ .

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