universitätbonn

Experts Are Not Infallible

The Need for Usable System Security

Matthew Smith

Usable Security and Privacy Lab, Universität Bonn

Security Fails – a lot

universitätbonn

Online banking users get their credentials phished

Comodo Hack: 37,000 Legitimate Certificates Issued by CAs for Unqualified Names

Stuxnet Virus sets back Iran's Nuclear Program by 2 Years. Physical damage to facilities

Sony Hack 2011: Personal Information from Approximately 24.6 Million Sony OE Accounts stolen

Security Fails – a lot

universitätbonn

Online banking users get their credentials phished

Comodo Hack: 37,000 Legitimate Certificates Issued by CAs for Unqualified Names

Stuxnet Virus sets back Iran's Nuclear Program by 2 Years. Physical damage to facilities

Sony Hack 2014: Over 100 TB stolen without anybody noticing. Including emails, medical records and unreleased scripts and films

Security Fails – a lot

universitätbonn

Online banking users get their credentials phished

Comodo Hack: 37,000 Legitimate Certificates Issued by CAs for Unqualified Names

Stuxnet Virus sets back Iran's Nuclear Program by 2 Years. Physical damage to facilities

Sony Hack 2014 No. 2: Hacker Group Lizard Squad Takes Down Sony's PlayStation Network for a couple of days

Security is hard!

Our goal is to make it easy

Solution: Usable Security and Privacy

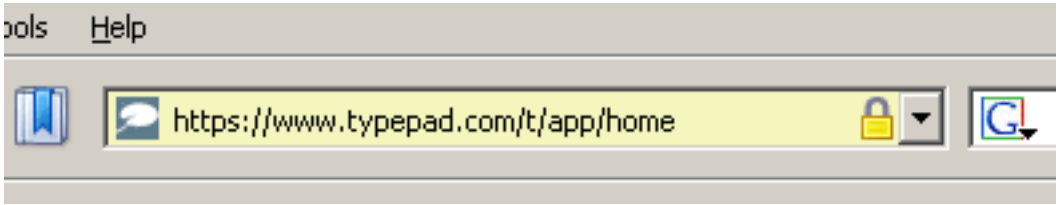
- Three seminal papers are seen as the origin of Usable Security and Privacy research:
  - Zurko and Simon's: "User-Centered Security"
  - Adams and Sasse's: "Users Are Not the Enemy"
  - Whitten and Tygar's "Why Johnny Can't Encrypt: A Usability Evaluation of PGP 5.0"
- All argued that users should not be seen as the problem to be dealt with,
  - but that security experts need to communicate more with users, and adopt user-centered design approaches.

Usable Security Research Example: HTTPS

universitätbonn

HTTPS Part 1: Security Indicators

HTTPS Indicators (old)

- Microsoft IE 
- Mozilla 
- Firefox 

- Safari 

universitätbonn

The Emperor's New Security Indicators
An evaluation of website authentication and the effect of role playing on usability studies
(2007)

Stuart E. Schechter
MIT Lincoln Laboratory

Rachna Dhamija
Harvard University & CommerceNet

Andy Ozment
MIT Lincoln Laboratory & University of Cambridge

Ian Fischer
Harvard University

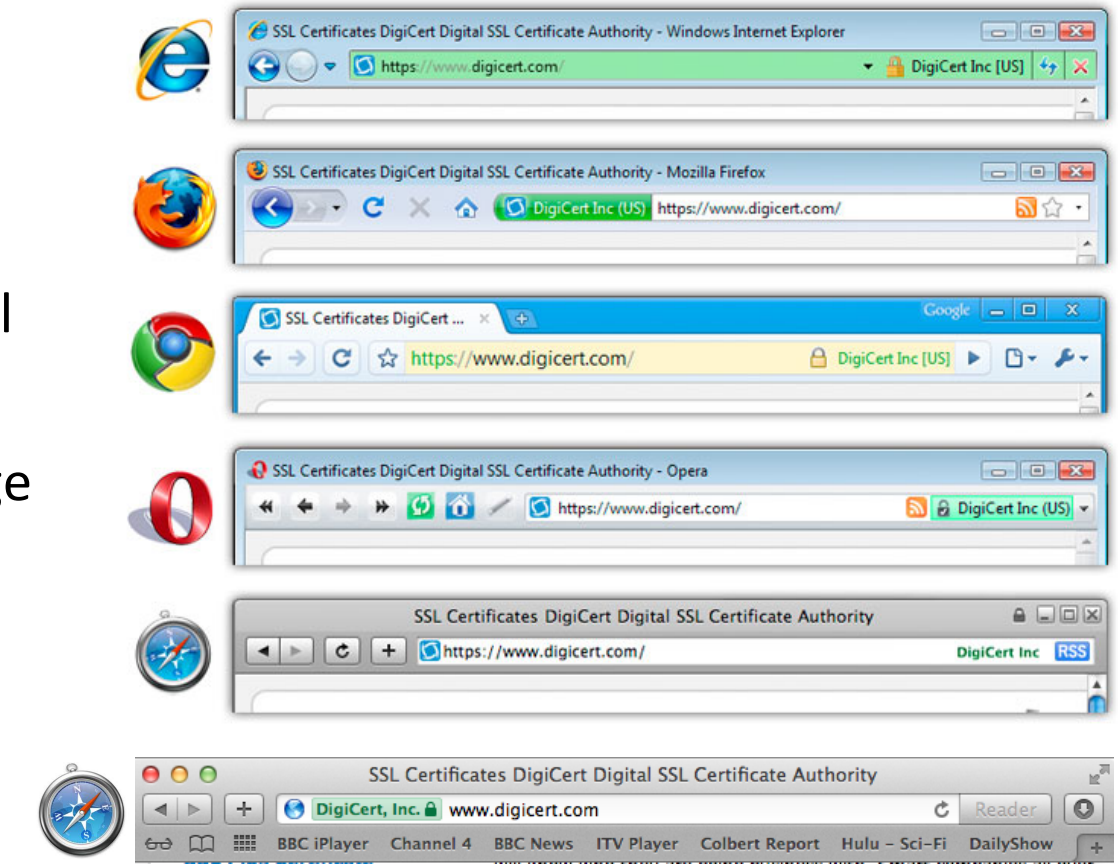
Study Results

First chose not *to enter password...*	Group *1*	*2*	*3*	*1* ∪ *2*	*Total*
upon noticing HTTPS absent	0 0%	0 0%	0 0%	0 0%	0 0%
after site-authentication image removed	0 0%	0 0%	2 9%	0 0%	2 4%
after warning page	8 47%	5 29%	12 55%	13 37%	25 44%
never (always logged in)	10 53%	12 71%	8 36%	22 63%	30 53%
Total	18	17	22	35	57

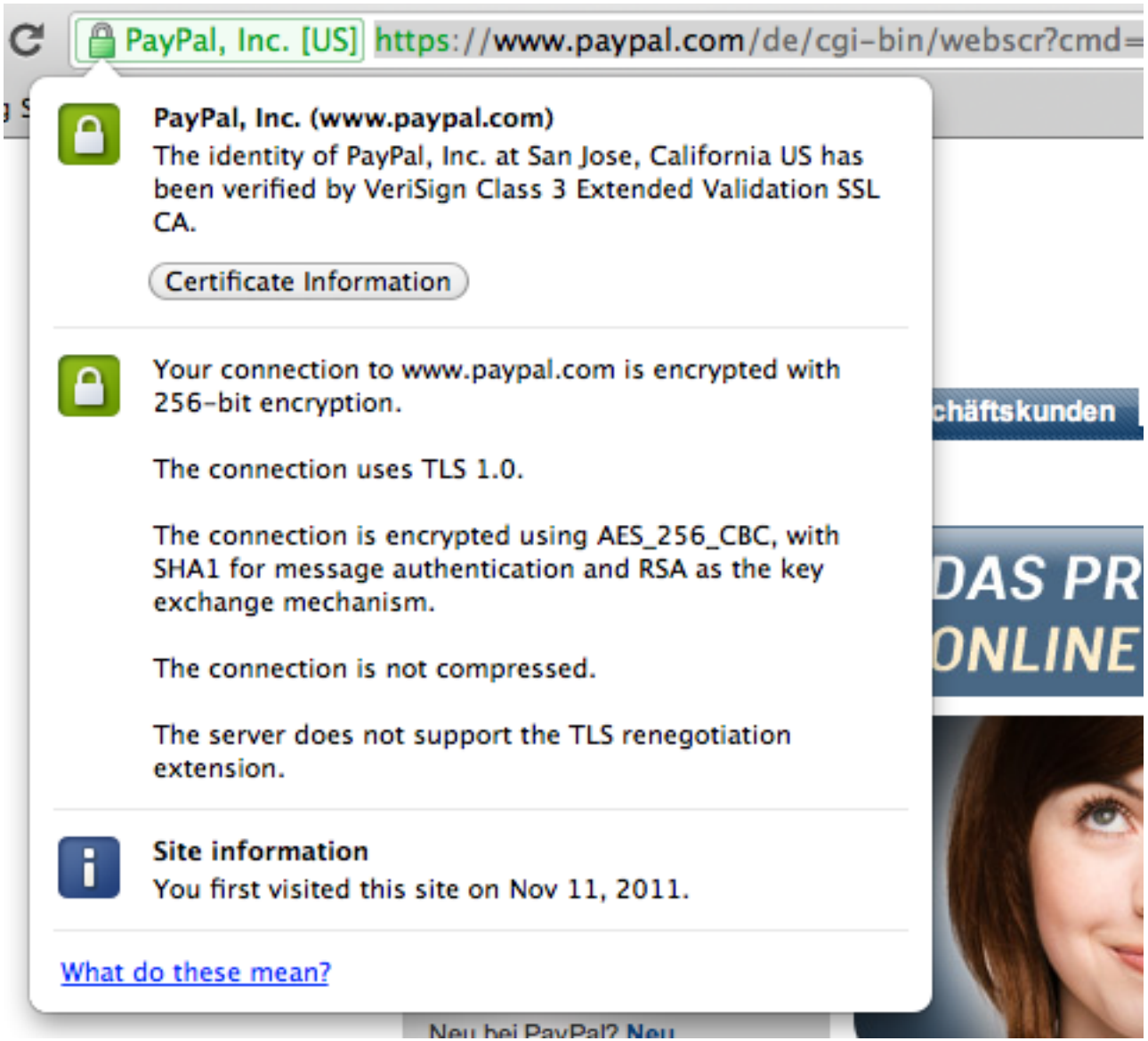
- All participants entered their passwords after HTTPS indicators were removed, including all 27 who were using their own account credentials.

HTTPS Indicators (newer)

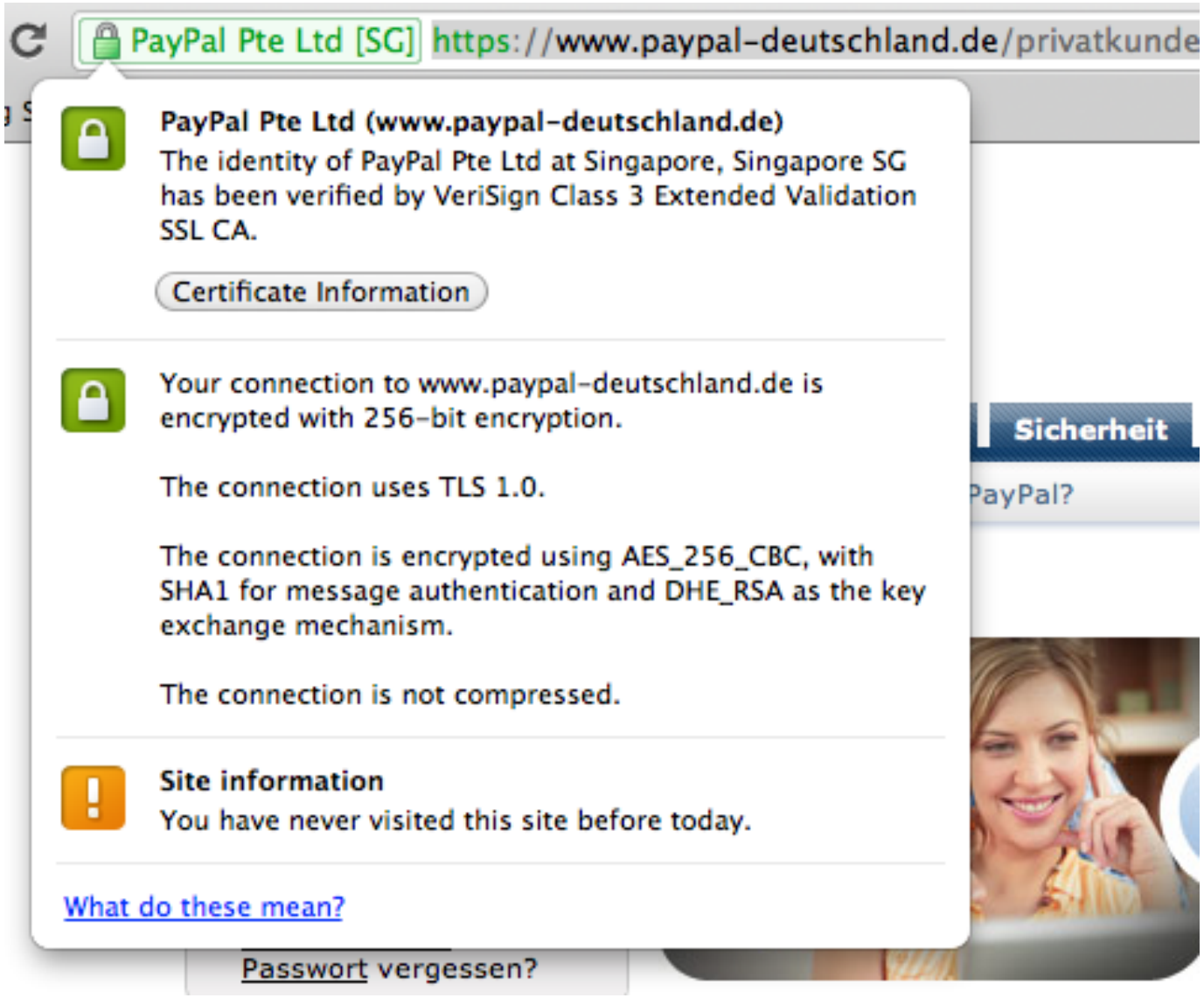
- Made more visible
- Security “signals”
  - Green = all is well
- But things still change on a regular basis
- Effectiveness still isn’t great



Would you trust…?



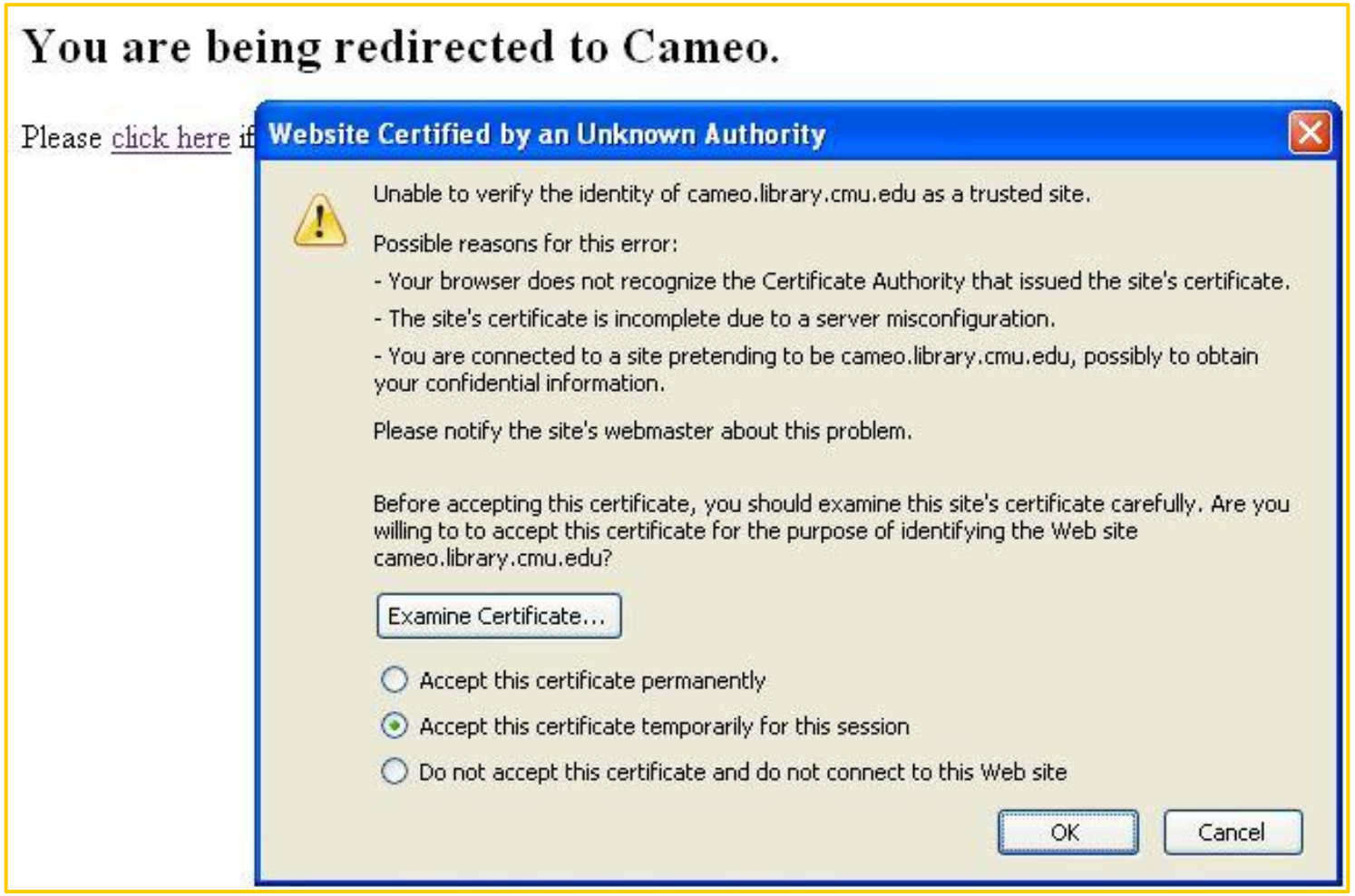
Would you trust…?



universitätbonn

HTTPS Part 2: Security Warnings

Firefox 2 Warning



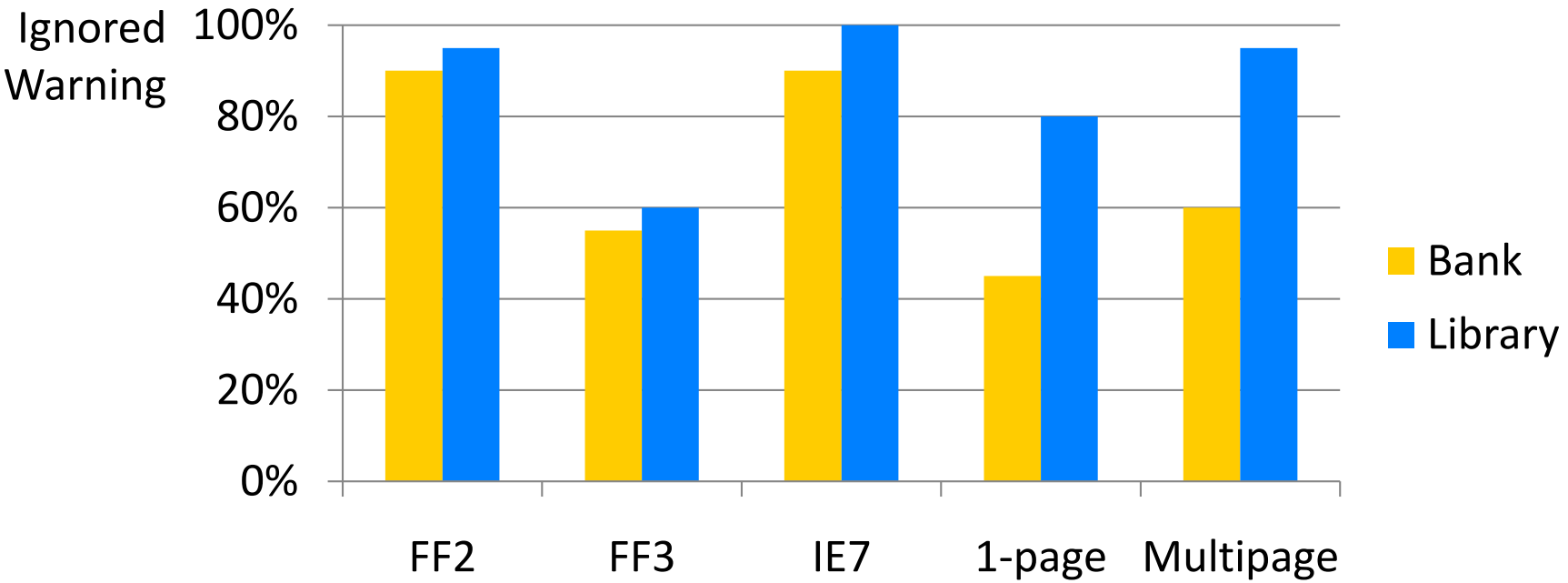
What users actually see

Adapted from Jonathan Nightingale

Crying Wolf:
An Empirical Study of SSL Warning Effectiveness
(2009)

Joshua Sunshine, Serge Egelman, Hazim Almuhimedi, Neha Atri, and Lorrie Faith Cranor
Carnegie Mellon University
{sunshine, egelman, hazim}@cs.cmu.edu, natri@andrew.cmu.edu, lorrie@cs.cmu.edu

Library vs Bank Results



- In native warning conditions, no significant difference in reactions at library and bank
- In new warning conditions, users more likely to heed warnings at bank than at library

universitätbonn

On the Challenges in Usable Security Lab Studies: Lessons Learned from Replicating a Study on SSL Warnings (2011)

Andreas Sotirakopoulos
University of British Columbia
Vancouver, BC, Canada
andreass@ece.ubc.ca

Kirstie Hawkey
Dalhousie University
Halifax, NS, Canada
hawkey@cs.dal.ca

Konstantin Beznosov
University of British Columbia
Vancouver, BC, Canada
beznosov@ece.ubc.ca

Effect of Browser/Warning on Behavior

- No statistically significant differences were observed between the various conditions in the study.
- There was also no significant differences between participants who were randomly assigned IE7 and native IE7 users

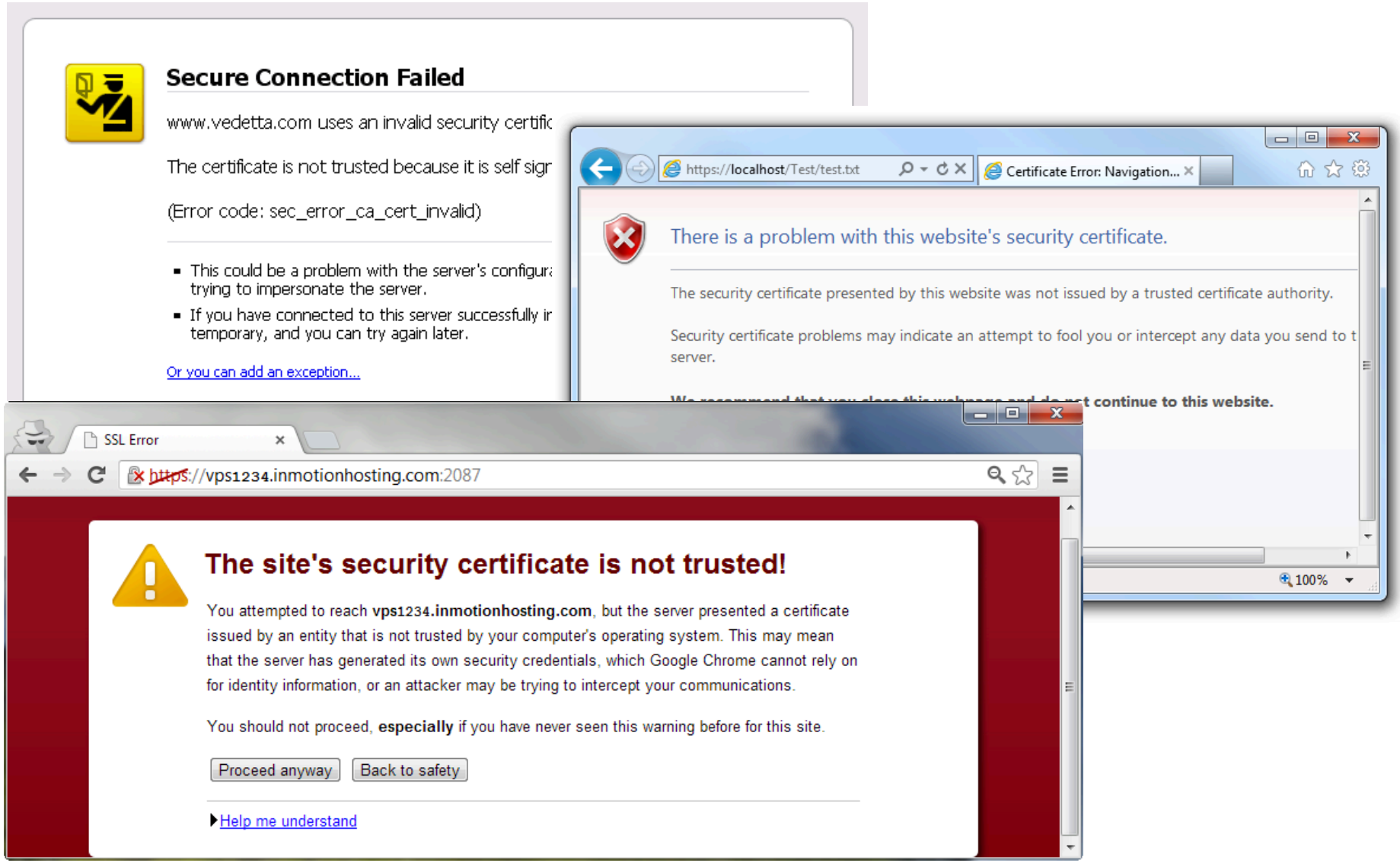
	FF3	FF3 custom	IE7		IE7 custom
CMU	11 (55%)	N/A	18 (90%)		9 (45%)
UBC	16 (80)%	17 (85%)	N: 14 (70%)	R: 15 (75%)	14 (70%)

Table 1: Comparison of results between the two studies for participants who chose to ignore the SSL warning at the bank sign-in web site. (N: Participants using their normal browser, R: participants are assigned to browsers randomly)

	FF3	FF3 custom	IE7		IE7 custom
UBC	14 (70)%	16 (80%)	N: 16 (80%)	R: 17 (85%)	16 (80%)

Table 2: Results for participants who chose to ignore the SSL warning at the hotmail sign up web site. (N: Participants using their normal browser, R: participants are assigned to browsers randomly)

Current HTTPS Warnings



universitätbonn

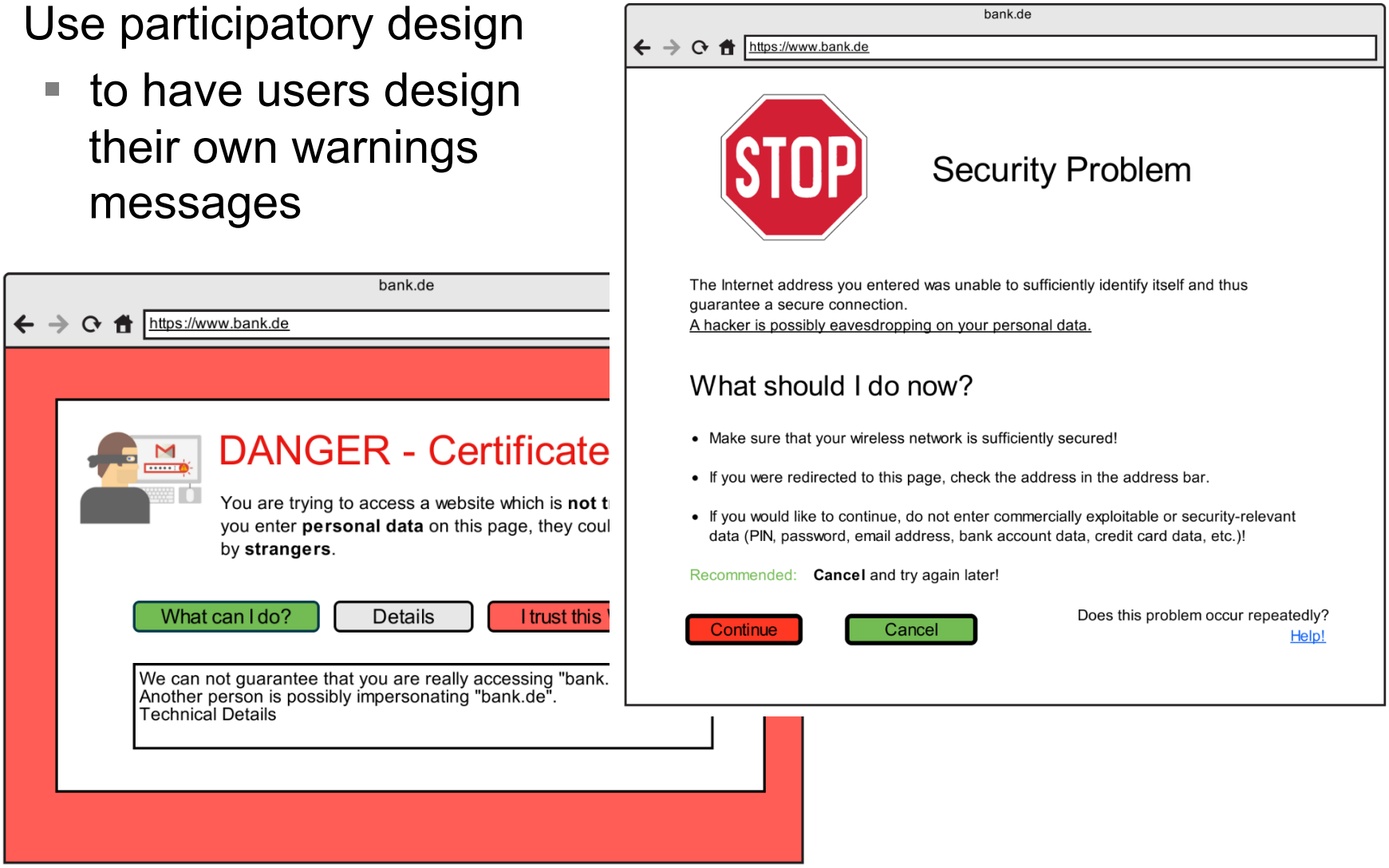
Participatory Design for Security-Related User Interfaces
(2015)

Susanne Weber, Marian Harbach
Usable Security and Privacy Lab
Gottfried Wilhelm Leibniz Universität Hannover, Germany
{weber,harbach}@usecap.uni-hannover.de

Matthew Smith
Usable Security and Privacy Lab
Rheinische Friedrich-Wilhelms-Universität Bonn, Germany
smith@cs.uni-bonn.de

User Involvement

- Use participatory design
  - to have users design their own warnings messages



universitätbonn

Alice in Warningland: A Large-Scale Field Study of Browser Security Warning Effectiveness (2013)

Devdatta Akhawe
*University of California, Berkeley**
devdatta@cs.berkeley.edu

Adrienne Porter Felt
Google, Inc.
felt@google.com

Real World Analysis

- Studied the click-through rate for malware and HTTPS warnings
- Malware
  - Firefox 7.2%
  - Chrome 23.2%
- Phishing
  - Firefox 9.1%
  - Chrome 18.0%
- HTTPS
  - Firefox 33.0%
  - Chrome 70.2%

universitätbonn

Here's My Cert, So Trust Me, Maybe? Understanding TLS Errors on the Web

(2013)

Devdatta Akhawe
University of California, Berkeley
devdatta@cs.berkeley.edu

Bernhard Amann
International Computer Science Institute, Berkeley
bernhard@icir.org

Matthias Vallentin
University of California, Berkeley
vallentin@cs.berkeley.edu

Robin Sommer
International Computer Science Institute, Berkeley
robin@icir.org

Real World Analysis

- Studied TLS activity of more than 300,000 users
  - collected certificates passively at egress points of ten network sites
  - over a nine-month period
  - validated certificate chains using browser logic locally
  - 98,46% of the filtered connections validate correctly, implying a false warning rate of 1,54%
- In a scenario with a hypothetical MITMA chance of 1 in 1.000.000
  - 1.000.000 connections would produce 15.401 warnings
  - out of which 15.400 would be false warnings

15.400 to 1

USEC needs you!

There's more...

- End-users are only a small part of the HTTPS ecosystem
- Administrators are responsible for (mis)configuration web-servers
- Developers are responsible for (mis)using HTTPS in their applications
- Alternative PKI designs might make things better – they might also make them worse...

universitätbonn

Chapter 1: Administrators

Scope of the problem

- We used HTTPS certificates collected by Google's web-crawler
  - Period of 12 months
  - ~55.7 million different hosts
  - ~4,49 million different X.509 certificates
  - We extracted all certificates that did not validate correctly based on the Firefox browser logic

Error Type	#Certificates	
Valid	3,876,497	(86.38%)
Self-Signed	89,981	(2.0%)
Expired	309,350	(6.89%)
Hostname Mismatch	146,941	(3.27%)
Unknown Issuer	64,694	(1.44%)

Solutions?

- So what should we do to help the administrators?
  - Create better configuration tools?
  - Reduce the complexity of the entire system?

Find out where the problems lie

universitätbonn

- ~4,49 million “bad” certificates
  - We picked a random sample of 50,000
  - Pruned non-current certs down to 46,145
  - And contacted the admins
- We sent 40,473 emails to webmaster@domain.com
- and 5,672 to addresses embedded in the certs.
- Of the 46,145 emails we sent
  - 37,596 could not be delivered to the intended recipient,
  - leaving us with 8,549 successfully delivered surveys
  - 755 complete responses to our survey (~8%)

Find out where the problems lie

Error Type	Deliberate	Misconfiguration	Not Actively Used
Self-Signed	90	45	20
Expired	74	38	16
Hostname Mismatch	82	50	51
Unknown Issuer	84	32	14
Total	330	165	101

- Reasons given in survey
  - ~21% sub-domains/virtual hosts/ redirects
  - ~16% to difficult
  - ~16% for a small group of users
  - ~7% NSA, PRISM & co.
  - ~5% untrusted CA
  - ~3% default configuration
  - ~2% mistake
  - …
- Risk perception
  - ~70% very small
  - ~3% very high
  - ~11% didn‘t know there were warnings

Administrators' wish list

universitätbonn

- Lower Price for CA-signed certificates
  - Price is perceived too high for little effort on the CA's side
  - Free CA-signed certificates
  - Cheaper wildcard certificates
- Allow CACert
  - More trust in CACert's web of trust model
- Better Support for Non-Validating Certificates
  - Support for trust-on-first-use, Pinning, TACK
- Better Tool Support
  - OpenSSL command line tool too complicated
  - Server configuration cumbersome, especially for v-hosts
  - Auto-Update Reminder
  - Notification of problems

universitätbonn

Chapter 2: Developers

Trust me I‘m an Engineer

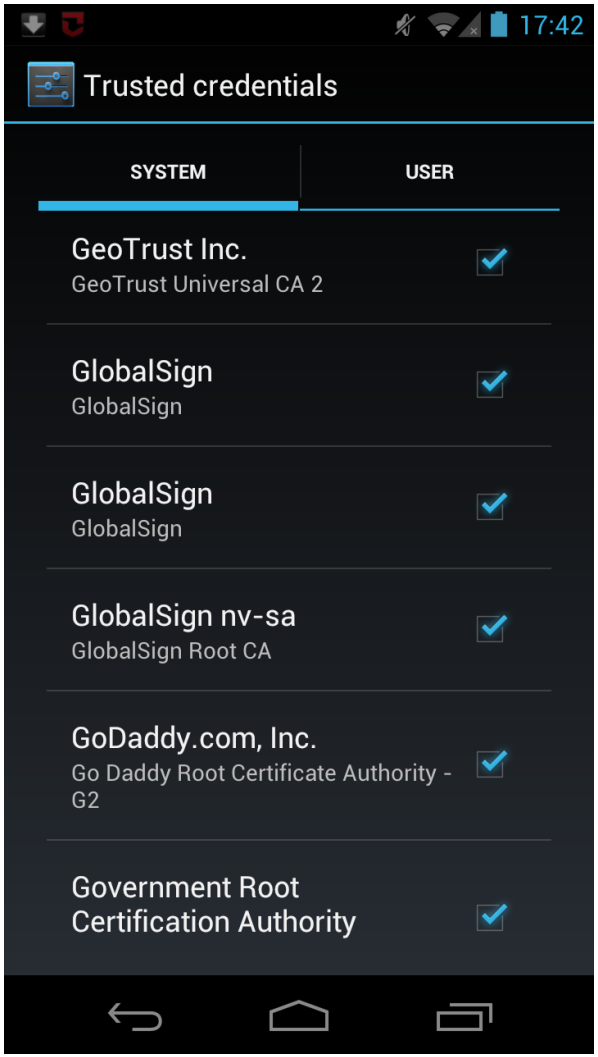
HTTPS Usage on Android

The default Android HTTPS API implements correct certificate validation.

What could possibly go wrong?

HTTPS Usage on Android and iOS

- A server needs a certificate that was signed by a trusted Certificate Authority
  - (~130 pre-installed CAs)
- For non-trusted certificates a custom workaround is needed
- Error handling requires custom code
- Additional security measures such as pinning or Certificate Transparency require custom code



But it does seem to go wrong...

Q: I am getting an error of „javax.net.ssl.SSLException: Not trusted server certificate“.

[...]

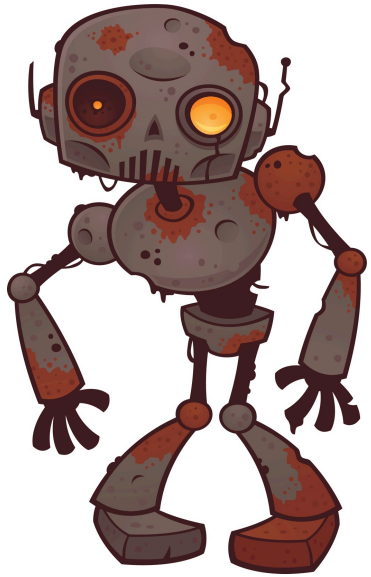
I have spent 40 hours researching and trying to figure out a workaround for this issue.

A: Look at this tutorial
http://blog.antoine.li/index.php/2010/10/android-trusting-ssl-certificates

stackoverflow.com

SSL Static Code Analysis

- Analysis of 13,500 popular, free apps from Google's Play Market
  - 92.8 % of the apps use the Internet permission
  - 91.7 % of networking API calls are HTTP(S) related
  - 0.8 % exclusively HTTPS URLs
  - 46.2 % mix HTTP and HTTPS
- 17.28 % of all apps that use HTTPS include code that fails in SSL certificate validation
  - 1070 include critical code
  - 790 accept all certificates
  - 284 accept all hostnames



Manual App Testing Results

- Cherry-picked 100 apps
  - 21 apps trust all certificates
  - 20 apps accept all hostnames
- Captured credentials for:
  - American Express, Diners Club, Paypal, bank accounts, Facebook, Twitter, Google, Yahoo, Microsoft Live ID, Box, WordPress, remote control servers, arbitrary email accounts, and IBM Sametime, among others.

Trusting all Certificates

universitätbonn

- Correct HTTPS certificate validation is easy
  - Only a (costly) trusted CA signed certificate required
- What some Apps do:

```
// Create a trust manager that does not validate certificate chains
TrustManager[] trustAllCerts = new TrustManager[] { new X509TrustManager() {

        public java.security.cert.X509Certificate[] getAcceptedIssuers() {
                return null;
        }

        public void checkClientTrusted(X509Certificate[] chain, String authType) throws CertificateException {
                // do nothing
        }

        public void checkServerTrusted(X509Certificate[] chain, String authType) throws CertificateException {
                // do nothing
        }

} };
```

Allowing all Hostnames

universitätbonn

- What other Apps do:
  - Check CA signature, but allow mallory.com for google.com

```
KeyStore trustStore = KeyStore.getInstance(KeyStore.getDefaultType());
trustStore.load(null, null);

SSLSocketFactory sf = new MySSLSocketFactory(trustStore);
sf.setHostnameVerifier(SSLSocketFactory.ALLOW_ALL_HOSTNAME_VERIFIER);
```

Anti-Virus Example

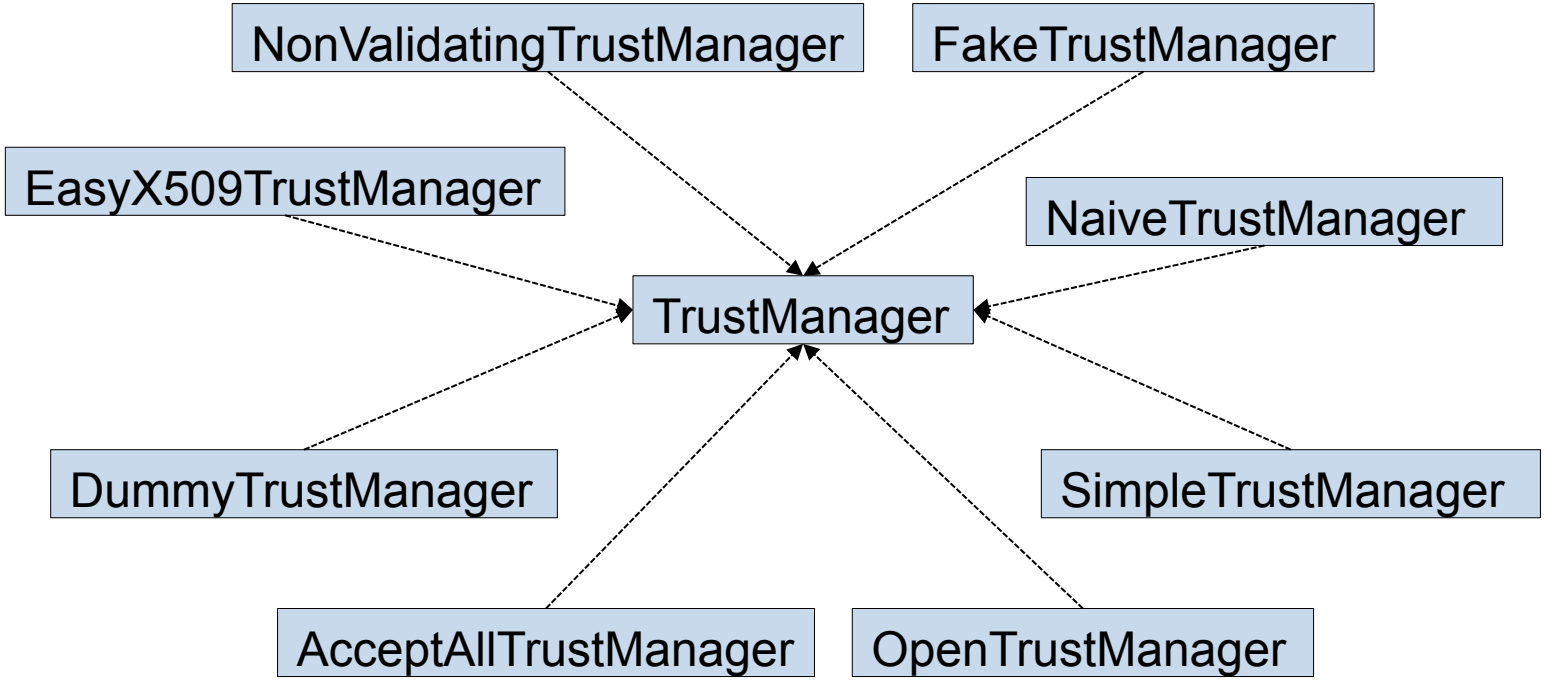
- ZonerAV
  - Anti-Virus app for Android
  - Awarded best free anti-virus app for Android by av-test.org
- Virus signature updates via HTTPS GET
  - The good thing: It uses SSL
  - Unfortunately: The wrong way

```
static final HostnameVerifier DO_NOT_VERIFY = new HostnameVerifier()
{
        public boolean verify(String paramString, SSLSession paramSSLSession)
        {
           return true;
        }
};
```

- Zoner fixed the bug immediately!

TrustManager Implementations

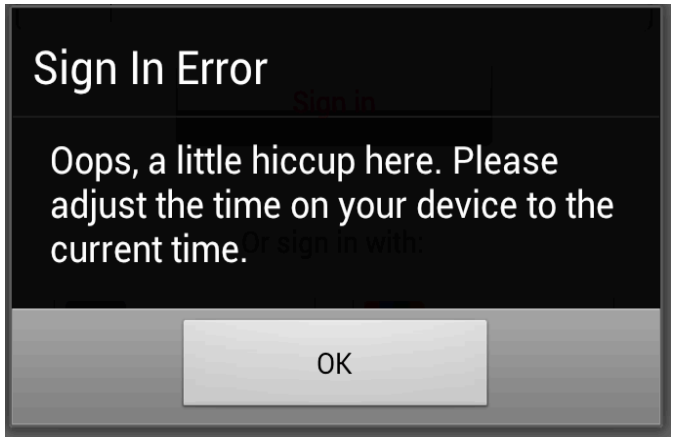
- 22 different TrustManager implementations



- and all turn effective certificate validation off

How Do (Good) Apps React to MITMAs?

- Technically they do not endanger the user
- However they suffer from serious usability problems



Flickr

Facebook

Common: Blaming Developers

“It’s all the developers’ fault!”

Solutions?

So what should we do to help the developers?

Security experts need to communicate more with developers, and adopt developer-centered design approaches.

Talking To Developers

- Finding broken HTTPS in Android and iOS apps is good…

  …knowing what the root causes are is even better

- We contacted 80 developers of broken apps ✓
  - informed them ✓
  - offered further assistance ?
  - asked them for an interview
- 15 developers agreed ✓

Novice Developers

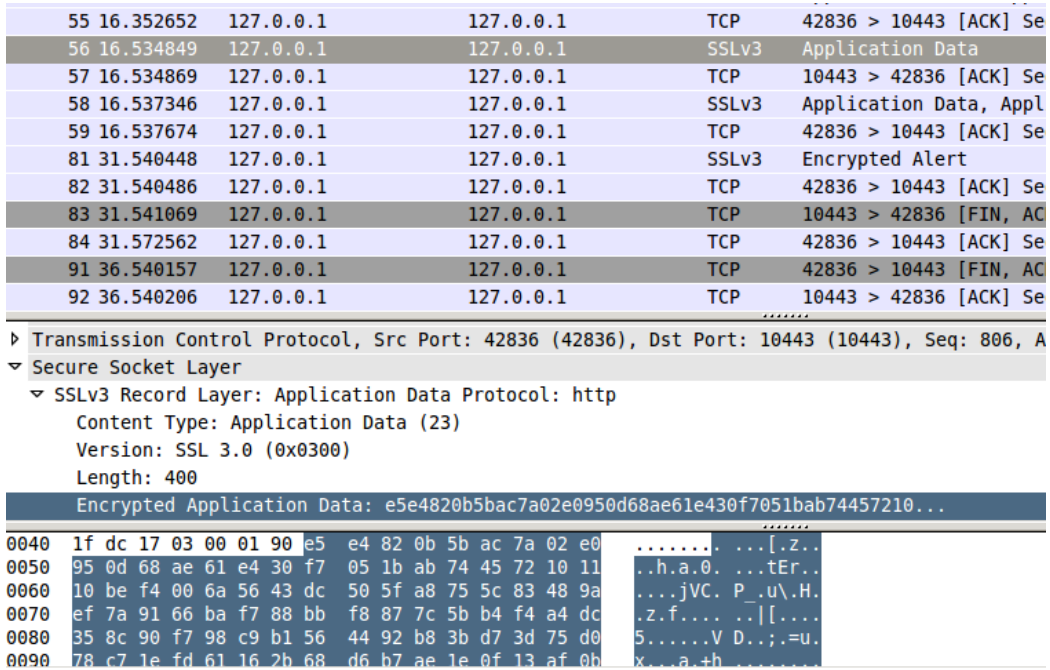
“This app was one of our first mobile apps and when we noticed that there were problems with the SSL certificate, we just implemented the first working solution we found on the Internet.”

Intermediate Developers

“We use self-signed certificates for testing purposes and the easiest way to make them working is to remove certificate validation. Somehow we must have forgotten to remove that code again when we released our app.“

Expert Developers (kind of...)

“[...] When I used Wireshark to look at the traffic, Wireshark said that this is a proper SSL protected data stream and I could not see any cleartext information when I manually inspected the packets. So I really cannot see what the problem is here.”



Expert Developers (time constrained)

“The app accepts all SSL certificates because some users wanted to connect to their blogs with self-signed certs and […] because Android does not provide an easy-to-use SSL certificate warning message, it was a lot easier to simply accept all self-signed certificates.”

vs.

Developer Survey Summary

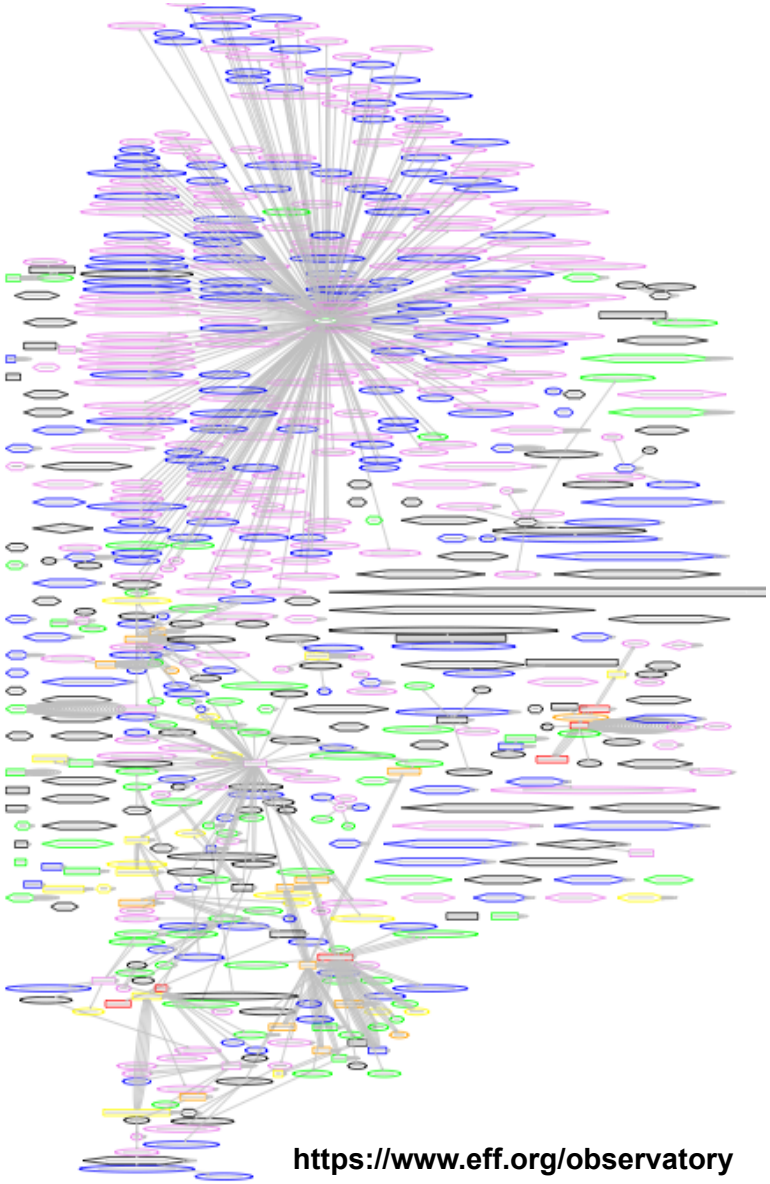
- Self-Signed Certificates – Development.
  - Developers commonly wish to use self-signed certificates for testing purposes and hence want to turn off certificate validation during testing.
- Self-Signed Certificates – Production.
  - A few developers wanted to use self-signed certificates in their production app for cost and effort reasons.
- Code Complexity.
  - Developers described the code-level customization features of HTTPS as too complex and requiring too much effort.
- Certificate Pinning / Trusted Roots.
  - Developers liked the idea of having an easy way to limit the number of trusted certificates and/or certificate authorities.
- Global Warning Message.
  - Developers requested global HTTPS warning messages since they described building their own warning messages as too challenging.

universitätbonn

Chapter 3:
System Design

Problems with the infrastructure

- Approximately 100-200 trusted root CAs in
  - Firefox, Chrome, IE Explorer, Windows, Mac OS, Linux
  - Extended to ~650 via CA hierarchies
  - EFF Map of these organizations
- SSL / HTTPS only as strong as the weakest link
  - Weak (email-based) authentication with many CAs
  - Targeted attacks against CAs - a real world threat
  - No CA scopes



https://www.eff.org/observatory

Up-and-coming PKIs

universitätbonn

- Up-and-coming PKIs
  - DANE
  - Certificate Transparency
  - ARPKI (Perrig et. al – next door at SENT)

- All promise better security
  - All are more complex
  - How will developers cope?
  - How will administrators cope?
  - How will users cope?

So what do we do now?

Frontiers of Usable Security

- Administrators and developers are humans too
  - We should be supporting them just as much – if not more – than end-users
  - Especially during systems design
- Short term goals:
  - Talk with administrators and developers
  - Find out where the problems lie
  - Extract and implement wish-lists
- Long term goal: Usable Systems Security
  - Design entire IT-Ecosystem with administrators and developers in mind

Experts Are Not The Enemy (either)

Let’s give them our support