

# Needle in a Haystack: Mitigating Content Poisoning in Named-Data Networking

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# Outline

NDN Overview

Content Poisoning

Problem Definition

Content Ranking

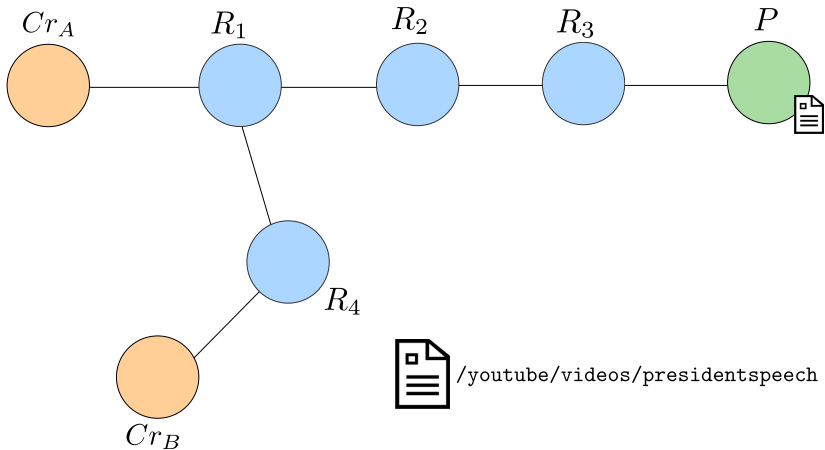
ndnSIM Experiments

Conclusion

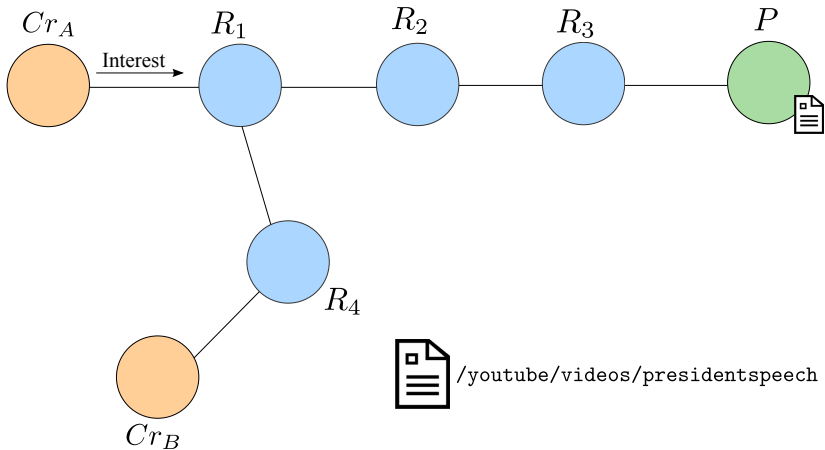
## NDN Overview

- ▶ Current Internet is designed
  - ▶ For point-to-point
  - ▶ Not content distribution
- ▶ Research efforts: Develop new Internet architecture
- ▶ Named-Data Networking (NDN):
  - ▶ Funded by NSF as part of FIA program
  - ▶ 10 US institutions
  - ▶ Security and privacy by design

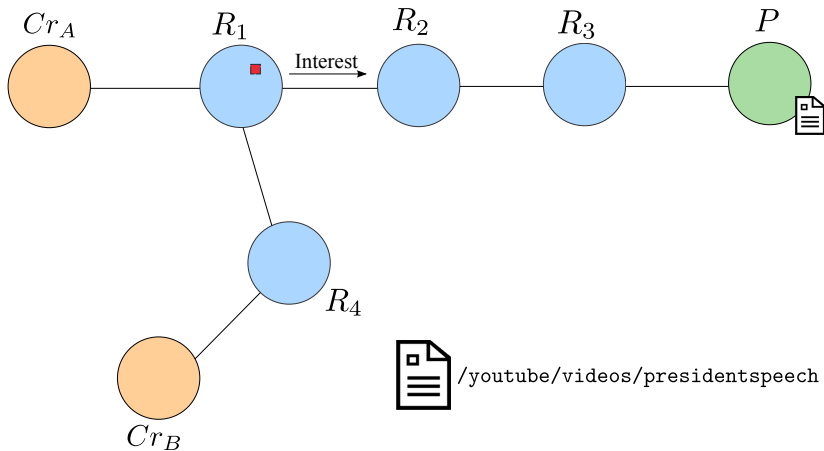
# NDN Overview



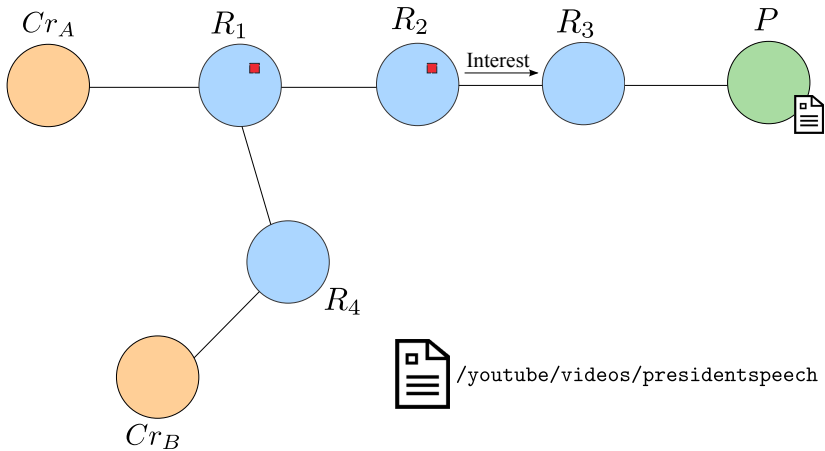
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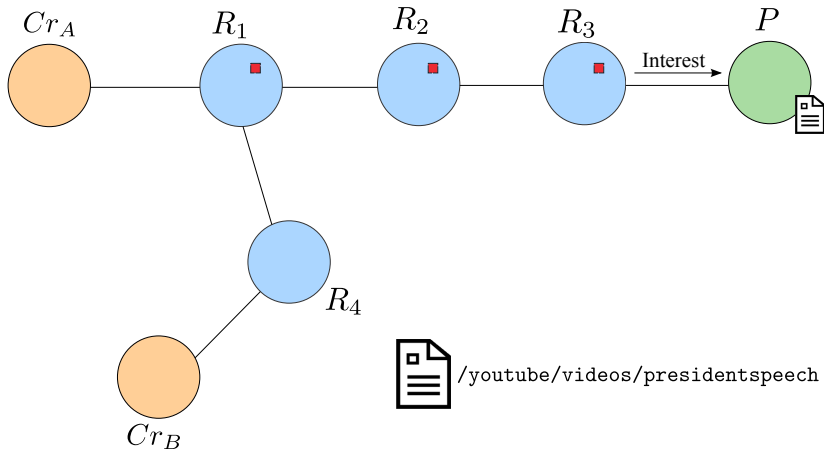
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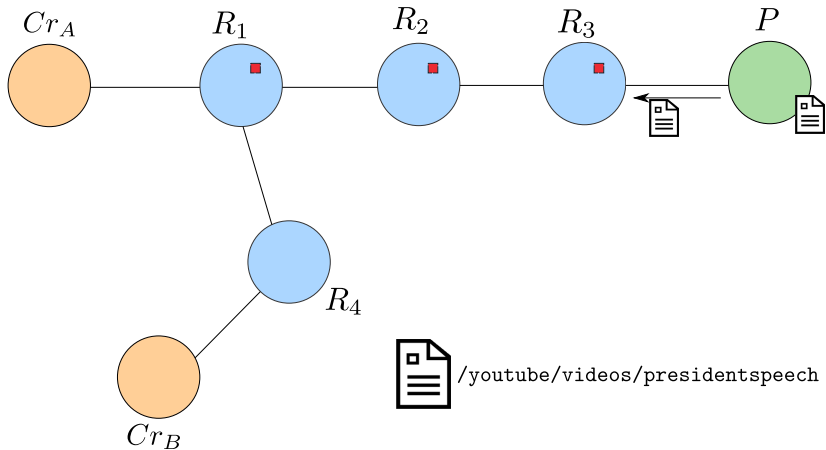


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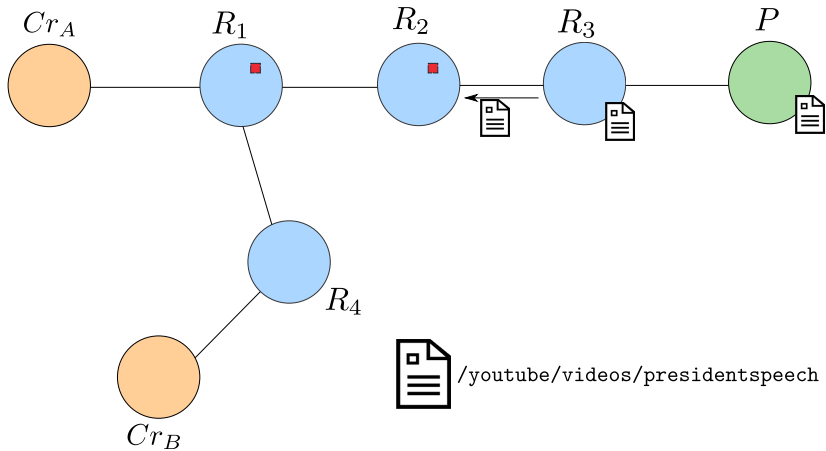




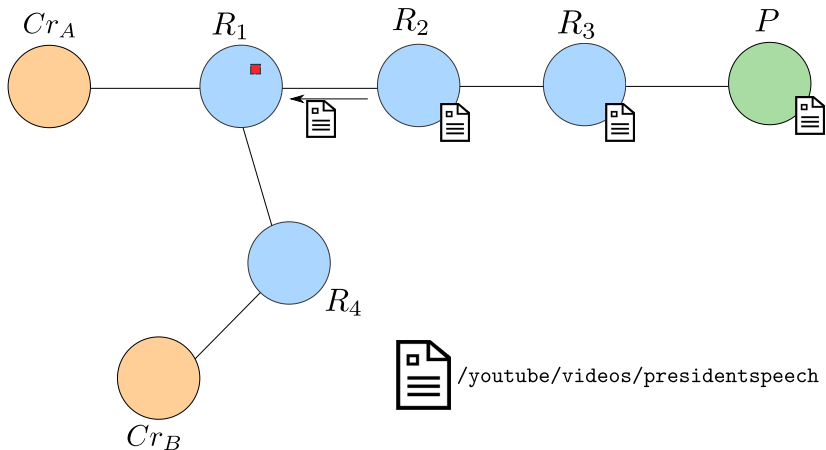
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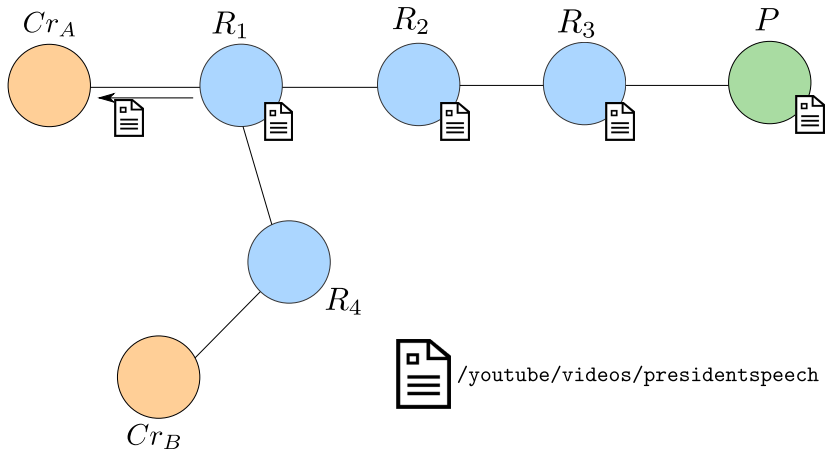
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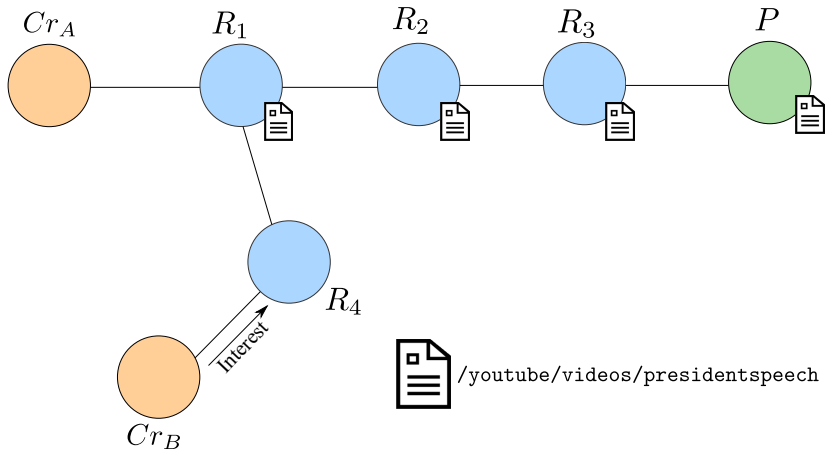
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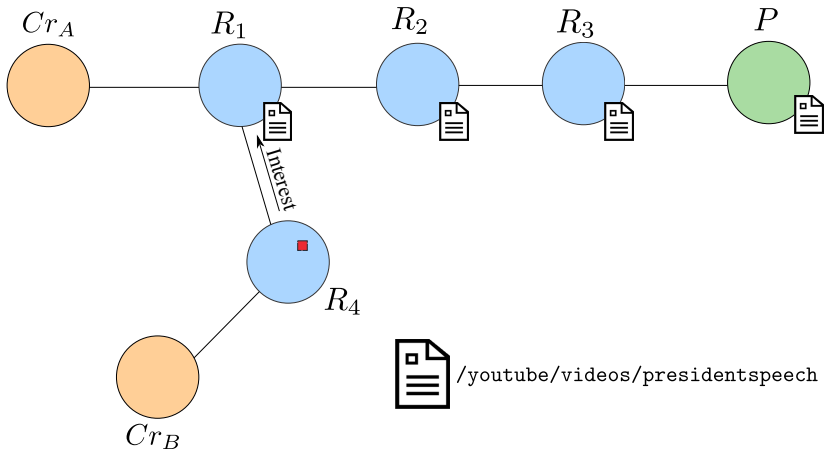
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## Problem Definition

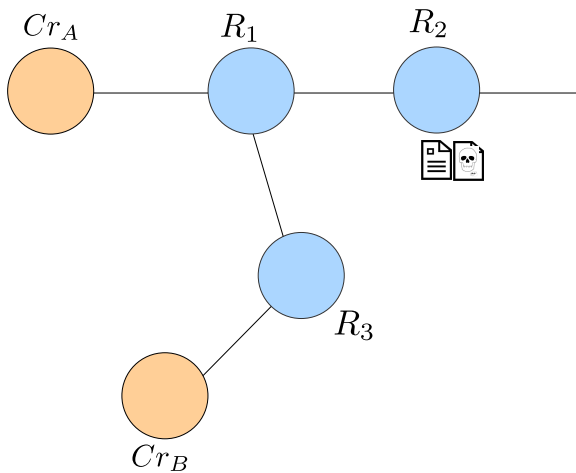
- ▶ NDN has built in security features
  - ▶ Producer signs content
  - ▶ Consumer verifies signature
- ▶ Verifying signatures in routers is expensive
- ▶ Fake content can be injected into router caches
  - ▶ Consumers verify signature
  - ▶ No mechanism to cause removal of fake content from router caches



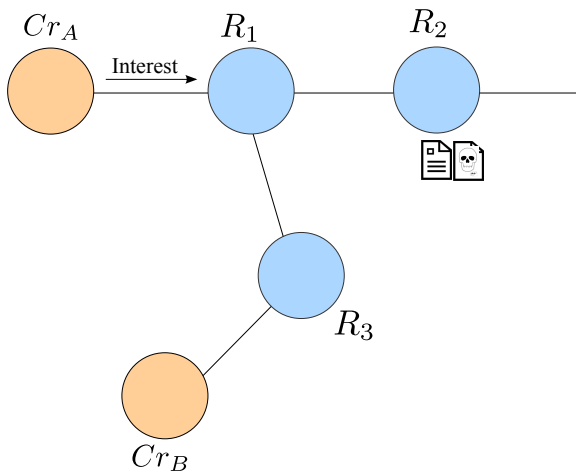
# Counter-measures

- ▶ Routers verifying signatures prevents poisoning
  - ▶ Expensive
  - ▶ Requires fetching, parsing and verifying public keys
  - ▶ Know trust context
  
- ▶ Light-weight content ranking approach
  - ▶ Observe consumer behavior when receiving fake content

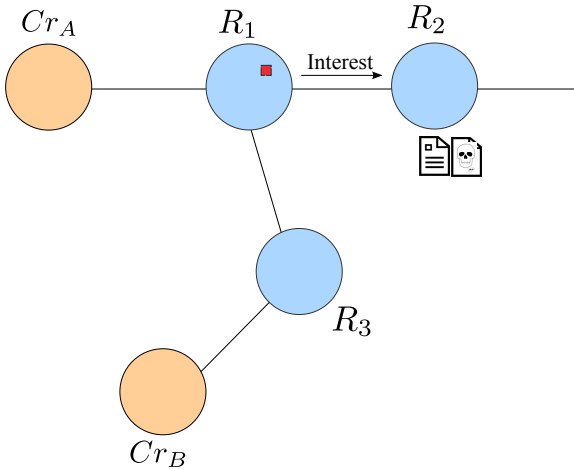
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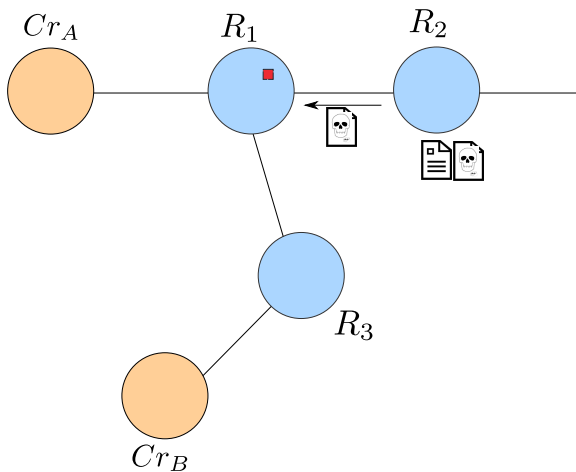
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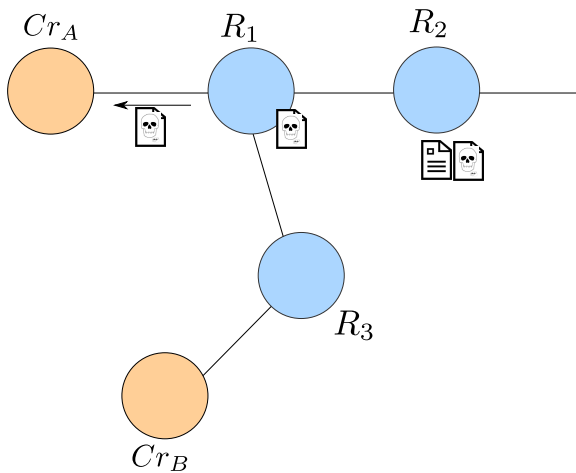
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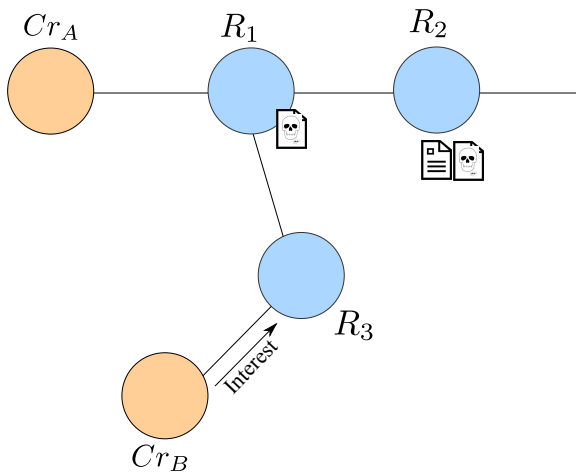
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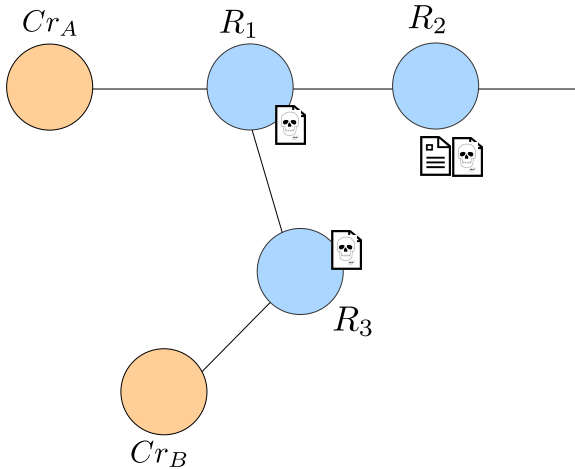
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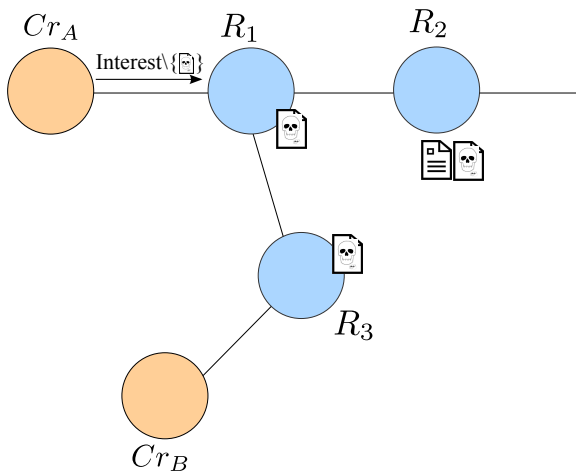


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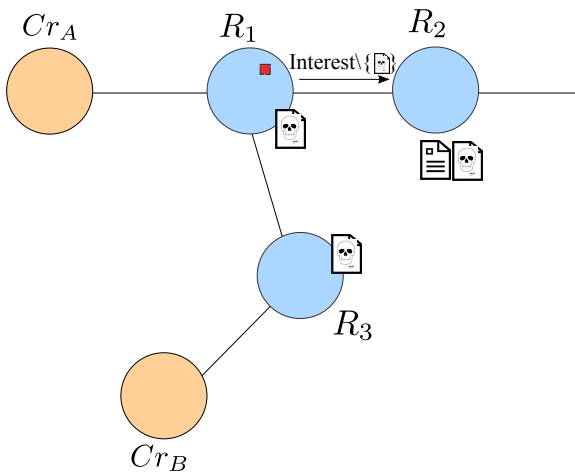




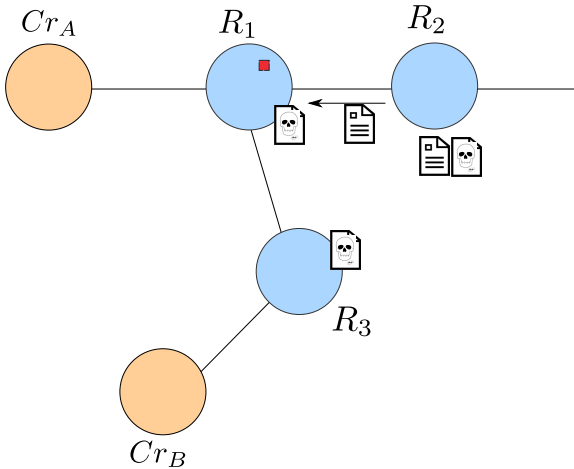
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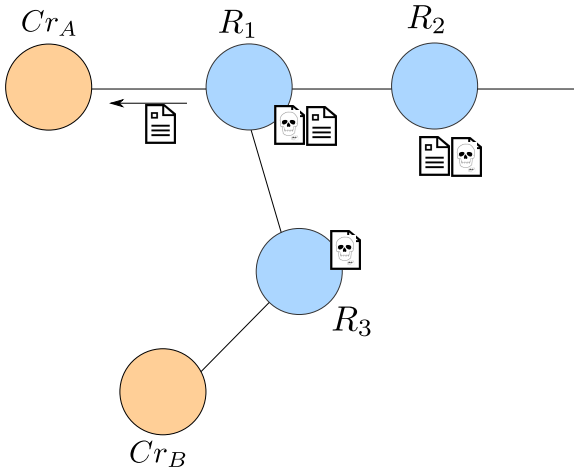
# Counter-measures



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# Counter-measures



# Content Ranking

- ▶ Assign a rank to each in-router cached content
- ▶ Ranges in  $[0, 1]$
- ▶ Starts with 1, and decreases with time
  
- ▶ Depends on:
  - ▶ Number of exclusions
  - ▶ Freshness of exclusion
  - ▶ Number of excluding interfaces

# Content Ranking

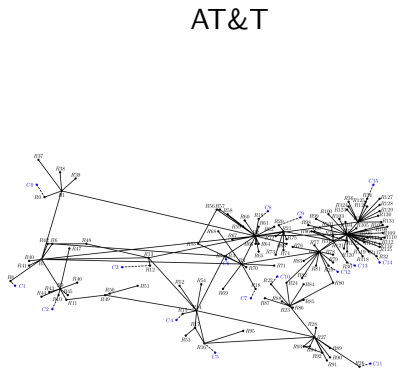
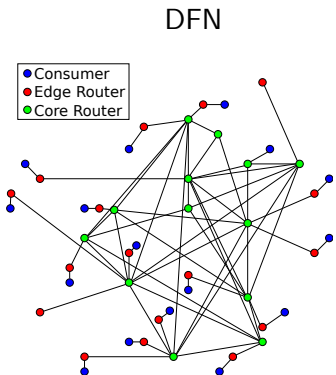
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  - ▶ Number of exclusions
  - ▶ Freshness of exclusion
  - ▶ Number of excluding interfaces

$$rank = e^{\frac{-t}{f(\# \text{ of exclusions}, \alpha_0) \cdot \text{freshness} \cdot \text{interfaces ratio}}}$$

## ndnSIM Experiments

- ▶ We used ndnSIM to simulate content ranking algorithm
- ▶ Experimental setup:
  - ▶ Adversary model:
    - ▶ Pre-populate router cache
    - ▶ Malicious consumers
  - ▶ Different rates of pre-populated fake content
  - ▶ Different rates of malicious consumers
  - ▶ Benign consumers stop after receiving valid content

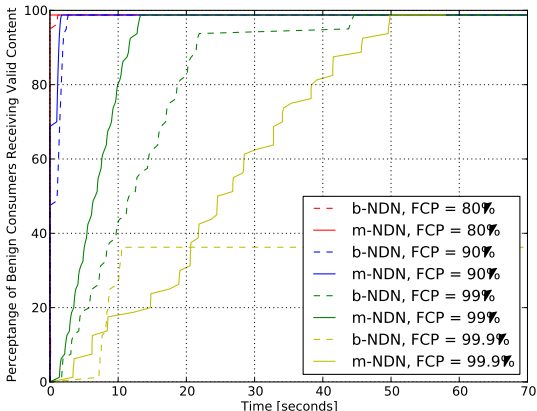
# ndnSIM Experiments – Topologies





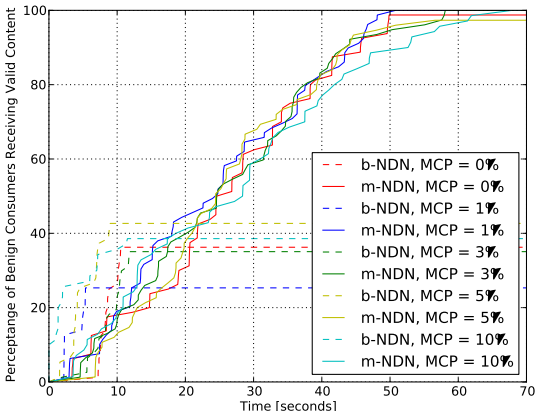
# ndnSIM Experiments - DFN

- ▶ Different pre-population rate & benign consumers

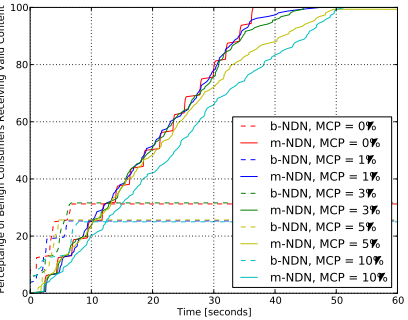
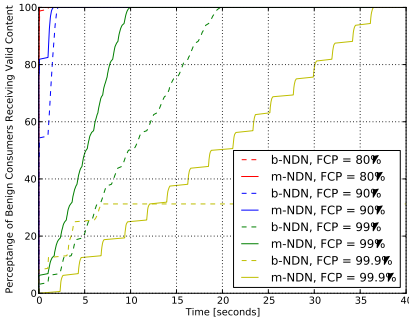


# ndnSIM Experiments - DFN

- ▶ 99.9% pre-population rate & benign and malicious consumers



# ndnSIM Experiments - AT&T



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## Conclusion

- ▶ Content poisoning is a threat in current NDN design
- ▶ Our approach: content ranking is based on observing exclusion patterns
- ▶ Encouraging results up to 10% malicious consumers
- ▶ Future: ranking algorithm in active adversary model

Thank you!

Questions?

## Adversary Model

- ▶ **Fake** content object:
  - ▶ invalid signature,
  - ▶ valid signature generated with the wrong key,
  - ▶ or, malformed Signature or KeyLocator field
- ▶ **Valid** content object – verifiable signature generated with correct key
- ▶ **Adversary** – NDN entity that can inject fake content
- ▶ **Content poisoning** – injects fake content

# Content Ranking

## A. Number of Exclusions:

- ▶ The more exclusions the less the weight
- ▶ Define
  - ▶  $n|H(C)$  – content object
  - ▶  $R_{n|H(C)} = E_{n|H(C)}/Q_n$  – exclusion rate
  - ▶  $r_{to}$  – rank of  $n|H(C)$  when expires
  - ▶  $\alpha_{to}$  – makes rank equal to  $r_{to}$  when content expires
- ▶ Assign higher rank to content excluded less

$$\alpha = \alpha_{to} - (R_{n|H(C)} \times \alpha_{to})$$



# Content Ranking

## B. *Time Distribution of Exclusions:*

- ▶ Give more weight to newer exclusions
- ▶ Define
  - ▶  $i_{n|H(C)}$  – exclusion influence

$$i_{n|H(C)}(t_e) = 1 - e^{-\frac{t_e}{\beta}}$$

- ▶  $t_e$  – time elapsed since last exclusion
  - ▶  $\beta$  – determines influence degradation pattern
  - ▶  $t_{mw}$  – time elapsed before minimally weighting  $n|H(C)$
- ▶ Can calculate  $\beta$  by setting:
  - ▶  $t_e = t_{mw}$
  - ▶  $i_{n|H(C)} = 1$

# Content Ranking

## C. *Excluding Interfaces Ratio:*

- ▶ Penalize content excluded on multiple interfaces
- ▶ Define
  - ▶  $f_n$  – # of router interfaces
  - ▶  $f_e \in [0, f_n]$  – # of interfaces on which exclusion is received for  $n|H(C)$
  - ▶  $f_s \in [1, f_n]$  – # of interfaces on which  $n|H(C)$  has been served
  - ▶  $e_{n|H(C)} \in [0, 1]$  – excluding interfaces ratio

$$e_{n|H(C)} = \begin{cases} \frac{f_s - f_e}{f_s} & \text{if } f_s \geq f_e \\ 1 & \text{otherwise} \end{cases}$$

## Content Ranking

- ▶ Based on previous definitions

$$rank = e^{\frac{-t}{\bar{f}(\# \text{ of exclusions}, \alpha_0) \cdot \text{freshness} \cdot \text{interfaces ratio}}}$$

- ▶ When content object has never been excluded
  - ▶ interfaces ratio = 1,
  - ▶ freshness = 1,
  - ▶ and, # of exclusions = 0

$$rank = e^{\frac{-t}{\bar{f}(\alpha_0)}}$$

## Content Ranking

- ▶ Based on previous definitions

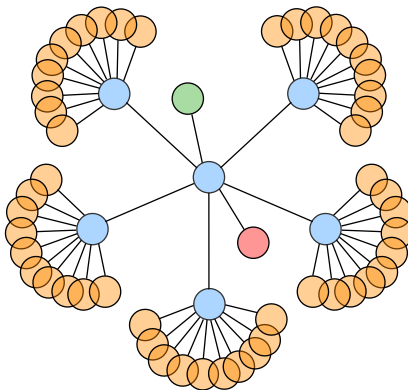
$$r_{n|H(C)}(t) = e^{\frac{-t}{e_{n|H(C)} \times i_{n|H(C)}(t_e) \times [\alpha_{to} - (R_{n|H(C)} \times \alpha_{to})]}}$$

- ▶ When  $n|H(C)$  has never been excluded
  - ▶  $e_{n|H(C)} = 1$ ,
  - ▶  $i_{n|H(C)}(t_e) = 1$ ,
  - ▶ and,  $R_{n|H(C)} = 0$

$$r_{n|H(C)}(t) = e^{\frac{-t}{\alpha_{to}}}$$

# ndnSIM Experiments

## 1. *Tree Topology:*



# ndnSIM Experiments

## 1. Tree Topology:

